

# Diagnostic Imaging Market: Strategic Assessments of Leading Suppliers--M&A, Joint Ventures, Marketing Tactics, Technological Capabilities

<https://marketpublishers.com/r/D574BAE75CBEN.html>

Date: August 2019

Pages: 676

Price: US\$ 4,500.00 (Single User License)

ID: D574BAE75CBEN

## Abstracts

The report is available by company, section, market segment, and can be custom-tailored to your specific information needs and budget.

This unique study is designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The study's major objectives include:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading diagnostic imaging companies.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

The report provides information not available from any other source, such as sales, profit, system placement and installed base estimates by modality.

The companies analyzed in the report include:

Analogic

Esaote

GE

Hitachi

Hologic

Philips

Shimadzu

Siemens

Contains 676 pages and 51 tables

## Contents

### **ANALOGIC**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Tactics  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **CANON MEDICAL SYSTEMS**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know -How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **ESAOTE**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **GE**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **HITACHI**

Executive Summary  
Ownership  
Business Evolution and Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **HOLOGIC**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **PHILIPS**

Executive Summary

Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **SHIMADZU**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **SIEMENS**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## List Of Tables

### LIST OF TABLES

Worldwide Diagnostic Imaging Market  
Estimated Sales by Geographic Region and Country

Worldwide Diagnostic Imaging Market  
Estimated Sales Growth by Geographic Region and Country

Worldwide Diagnostic Imaging Market  
Estimated Sales by Modality and Business

Worldwide Diagnostic Imaging Market  
Estimated Sales by Modality/Business and Geographic Region

Worldwide Diagnostic Imaging Market  
Estimated Sales Growth by Modality/Business

Analogic Sales and Operating Profit Growth  
Analogic Sales by Revenue Source  
Analogic Sales Growth by Business Segment  
Analogic Sales by Geographic Region  
Analogic Sales Growth by Geographic Region

Canon Medical Systems Sales by Modality/Business  
Canon Medical Systems Operating Profit and Margins by Modality/Business  
Canon Medical Systems Sales by Modality/Business and Geographic Region  
Canon Medical System Placements and Installed Base By Modality/Business and Region

Esaote Sales and Operating Profit Growth  
Esaote Sales by Business Segment  
Esaote Sales Growth by Business Segment  
Esaote Sales by Geographic Region/Country

GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region

GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Region

Hitachi Imaging Systems Sales by Geographic Region  
Hitachi Imaging Systems Sales by Modality/Business  
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region  
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region

Hologic Sales and Operating Profit Growth  
Hologic Sales by Product Line/Business  
Hologic Sales Growth by Product Line/Business  
Hologic Operating Profit by Product Line  
Hologic Operating Profit Growth by Product Line  
Hologic Sales by Geographic Region  
Hologic Sales Product Growth by Geographic Region  
Philips Healthcare Operating Profit Growth  
Philips Healthcare Worldwide Sales by Geographic Region  
Philips Healthcare Sales by Business  
Philips Healthcare Imaging Systems Sales by Modality/Business  
Philips Healthcare Diagnostic Imaging Profit and Margins by Modality  
Phillips Medical Systems Sales by Modality/Business and Geographic Region  
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region  
Shimadzu Revenue by Product Category  
Shimadzu Operating Profit by Product Category  
Shimadzu Medical Systems Sales by Country  
Shimadzu Medical Systems Worldwide Sales by Modality/Business  
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region  
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region  
Siemens Imaging System Sales by Geographic Region  
Siemens Imaging System Worldwide Sales by Modality/Business  
Siemens Imaging System Sales by Modality/Business and Geographic Region  
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business  
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region

## I would like to order

Product name: Diagnostic Imaging Market: Strategic Assessments of Leading Suppliers--M&A, Joint Ventures, Marketing Tactics, Technological Capabilities

Product link: <https://marketpublishers.com/r/D574BAE75CBEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D574BAE75CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



