

# Diagnostic Imaging: Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, Toshiba

https://marketpublishers.com/r/D0BCF7AAAF8EN.html

Date: June 2016

Pages: 151

Price: US\$ 2,800.00 (Single User License)

ID: D0BCF7AAAF8EN

### **Abstracts**

The companies analyzed in this report include Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, and Toshiba. The report presents insightful strategic assessments, including: Business, new product development, and marketing strategies. Anticipated acquisitions, joint ventures, and divestitures. The U.S. and international sales force size in major geographic regions. Selling options, including rental plans, leasing and others. Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc. System service and support. Internally developed and acquired diagnostic imaging and related technologies, including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

Contains 151 pages



#### **Contents**

- 1. ANALOGIC
- 2. ESAOTE
- 3. GE
- 4. HITACHI
- 5. HOLOGIC
- 6. PHILIPS
- 7. SHIMADZU
- 8. SIEMENS
- 9. TOSHIBA

For each company, the report presents insightful strategic assessments, including:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

The U.S. and internationa I sales force size in major geographic regions.

Selling options, including rental plans, leasing and others.

Promotional tactics, e. g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, et c. System service and support.

Internally developed and acquired diagnostic imaging and related technologies, including Xray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.



#### I would like to order

Product name: Diagnostic Imaging: Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens,

Toshiba

Product link: <a href="https://marketpublishers.com/r/D0BCF7AAAF8EN.html">https://marketpublishers.com/r/D0BCF7AAAF8EN.html</a>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D0BCF7AAAF8EN.html">https://marketpublishers.com/r/D0BCF7AAAF8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

