

DePuy Synthes: Organization, Technologies, Products, Marketing, R&D, Strategies

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Date: July 2014

Pages: 46

Price: US\$ 1,480.00 (Single User License)

ID: D6E1912EB43EN

Abstracts

A strategic assessment of Depuy Synthes, one of the world's leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global orthopedics market.

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