

# Future Horizons and Growth Strategies in the D-Dimer Testing Market 2014: Country Forecasts

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## Abstracts

The growing cost-containment pressures in major industrialized nations and continued technological advances will radically change coagulation testing practice during the next ten years. New specific and sensitive markers of hemostasis will be increasingly used on automated instrumentation. Coagulation testing in general, and D-Dimer testing specifically, will become more standardized, offering opportunities for quality control products and services. Moreover, the continuing contraction of the hospital system and technological advances will facilitate decentralization of the D-Dimer testing closer to the patient, creating additional opportunities and challenges for suppliers.

This report presents a detailed analysis of the D-Dimer testing market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan, including clinical significance and current laboratory practice, as well as 5-year test volume forecasts by country and market segment. The report examines market applications of chromogenic substrates, monoclonal antibodies, immunoassays, IT, DNA probes, biochips/microarrays, and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies alternative market penetration strategies and entry barriers/risks.

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##### Benk TRT Thrombotimer

##### Bio/Data MCA

##### Bio/Data MCA

##### Bio/Data PAP-4C D/4D/4C

##### Cardiovascular Diagnostics COAG

##### Diagnostica Stago STA Compact

##### Diagnostica Stago STA-R

##### Diagnostica Stago Star 4/8

##### Helena Laboratories Cascade

##### Helena Laboratories Cascade M

##### Helena Laboratories PACKS-4

##### Helena THOR

#### Instrumentation Laboratory ACL 100 and 1000 series

#### Instrumentation Laboratory ACL6000

#### Instrumentation Laboratory ACL7000

#### Instrumentation Laboratory ACL9000

#### Instrumentation Laboratory Electra 1000C

#### Instrumentation Laboratory Electra 1400C

#### Instrumentation Laboratory Electra 1600/C

#### Instrumentation Laboratory Electra 1800C

#### Instrumentation Laboratory Futura

##### ITC Hemochron 8000

#### Roche Diagnostics CoaguChek

#### Siemens BCS

#### Siemens BCT

#### Siemens BF II/Fibrintimer Series

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SDA

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