

Computed Tomography (CT) Market: Strategic Assessments of Leading Suppliers, 2019-2023-M&A, Joint Ventures, Marketing Tactics, Technological Capabilities

<https://marketpublishers.com/r/C99493DC4D1EN.html>

Date: June 2019

Pages: 657

Price: US\$ 7,400.00 (Single User License)

ID: C99493DC4D1EN

Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report includes information not available from any other published source, such as CT sales, profit, placements and installed base by supplier.

The companies analyzed in this report include Canon Medical Systems, General Electric, Hitachi, Philips, Shimadzu, and Siemens.

Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading CT system suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

Contains 657 pages and 30 tables

Contents

GENERAL ELECTRIC

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HITACHI

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

PHILIPS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

SHIMADZU

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SIEMENS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

TOSHIBA

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

List Of Tables

LIST OF TABLES

GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business And Geographic Region
GE Electric Diagnostic Imaging System Placements and Installed Base By Modality and Region
Hitachi Imaging Systems Sales by Geographic Region
Hitachi Imaging Systems Sales by Modality/Business
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region
Philips Healthcare Operating Profit Growth
Philips Medical Systems Sales and Operating Profit Growth
Philips Medical Systems Sales by Geographic Region
Phillips Healthcare Worldwide Diagnostic Imaging Sales by Modality/Business
Phillips Diagnostic Imaging Operating Profit and Margins by Modality/Business
Phillips Medical Systems Sales by Modality/Business and Geographic Region
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region
Shimadzu Revenue by Product Category
Shimadzu Imaging Systems Sales and Operating Profit Growth
Shimadzu Imaging Systems Sales by Geographic Region
Shimadzu Imaging Systems Sales by Modality/Business
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region
Siemens Imaging System Sales by Geographic Region
Siemens Imaging System Sales by Modality/Business
Siemens Imaging System Sales by Modality/Business and Geographic Region
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region
Toshiba Medical Systems Sales by Modality/Business
Toshiba Medical Systems Operating Profit and Margins by Modality/Business
Toshiba Medical Systems Sales by Modality/Business and Geographic Region

Toshiba Medical System Placements and Installed Base by Modality/Business And Region

I would like to order

Product name: Computed Tomography (CT) Market: Strategic Assessments of Leading Suppliers, 2019-2023-M&A, Joint Ventures, Marketing Tactics, Technological Capabilities

Product link: <https://marketpublishers.com/r/C99493DC4D1EN.html>

Price: US\$ 7,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C99493DC4D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

