

CompetitiveWatch Transfusion Diagnostics 2015: Strategic Assessments of Major Suppliers

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Date: July 2015

Pages: 50

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ID: CEF0DC73DAEEN

Abstracts

This report presents extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents.

For each company the report provides:

Sales

Market shares

Product portfolios

Marketing tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies

Contains 50 pages

Contents

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Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
CellMark Forensics/LabCorp
Diagast
DiaSorin
Fujirebio
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