

CompetitiveWatch Transfusion Diagnostic Testing: Strategic Assessments of Major Suppliers

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Abstracts

This report presents extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents. For each company the report provides:

Sales

Market shares

Product portfolios

Marketing tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies

Contains 50 pages

Contents

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Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Gen-Probe
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