

CompetitiveWatch Diagnostic Imaging 2015: Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, Toshiba

<https://marketpublishers.com/r/CC44ACC05A0EN.html>

Date: July 2015

Pages: 151

Price: US\$ 2,800.00 (Single User License)

ID: CC44ACC05A0EN

Abstracts

The companies analyzed in this report include Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, and Toshiba.

The report presents insightful strategic assessments, including:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

The U.S. and international sales force size in major geographic regions.

Selling options, including rental plans, leasing and others.

Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc.

System service and support.

Internally developed and acquired diagnostic imaging and related technologies, including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

Contains 151 pages

Contents

1. ANALOGIC

2. ESAOTE

3. GE

4. HITACHI

5. HOLOGIC

6. PHILIPS

7. SHIMADZU

8. SIEMENS

9. TOSHIBA

FOR EACH COMPANY, THE REPORT PRESENTS INSIGHTFUL STRATEGIC ASSESSMENTS, INCLUDING:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

The U.S. and international sales force size in major geographic regions.

Selling options, including rental plans, leasing and others.

Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc.

System service and support.

Internally developed and acquired diagnostic imaging and related technologies, including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

I would like to order

Product name: CompetitiveWatch Diagnostic Imaging 2015: Analogic, Esaote, GE, Hitachi, Hologic, Philips, Shimadzu, Siemens, Toshiba

Product link: <https://marketpublishers.com/r/CC44ACC05A0EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC44ACC05A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

