

CompetitiveWatch Coagulation Testing 2015: Strategic Assessments of Major Suppliers

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Abstracts

This report presents analyses of major current and emerging suppliers of coagulation products in terms of their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 45 pages



Contents

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ADI/American Diagnostica

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data Corporation

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

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