

# CompetitiveWatch 2015: Nestle - Technological Know-How, Marketing Tactics and Strategic Directions in the Global Food and Beverage Market

https://marketpublishers.com/r/C61CE811F5BEN.html

Date: May 2015

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: C61CE811F5BEN

#### **Abstracts**

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPGMarketResearch.com provides strategic assessment of Nestle's technological know-how, marketing tactics and strategic directions in the global food and beverage market.



## **Contents**

**SECTION I: TECHNOLOGICAL KNOW-HOW** 

**SECTION II: MARKETING TACTICS** 

**SECTION III: STRATEGIC DIRECTION** 



#### I would like to order

Product name: CompetitiveWatch 2015: Nestle - Technological Know-How, Marketing Tactics and

Strategic Directions in the Global Food and Beverage Market

Product link: https://marketpublishers.com/r/C61CE811F5BEN.html

Price: US\$ 360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C61CE811F5BEN.html">https://marketpublishers.com/r/C61CE811F5BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



