

CompetitiveWatch 2015: Lyondel - Technological Know-How, Marketing Tactics and Strategic Directions in the Global Chemical Market

<https://marketpublishers.com/r/C5AC0757E71EN.html>

Date: May 2015

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: C5AC0757E71EN

Abstracts

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPGMarketResearch.com provides strategic assessment of Lyondell's technological know-how, marketing tactics and strategic directions in the global chemical market.

Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

I would like to order

Product name: CompetitiveWatch 2015: Lyondel - Technological Know-How, Marketing Tactics and Strategic Directions in the Global Chemical Market

Product link: <https://marketpublishers.com/r/C5AC0757E71EN.html>

Price: US\$ 360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5AC0757E71EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

