

# **Hologic CompetitiveWatch 2016: Strategic Direction, Marketing Tactics and Technological Know-How in the Global Diagnostic Imaging Market**

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Date: October 2015

Pages: 0

Price: US\$ 600.00 (Single User License)

ID: C2947A93499EN

## **Abstracts**

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPGMarketResearch.com provides strategic assessment of Hologic's technological know-how, marketing tactics and strategic directions in the global diagnostic imaging market.

## Contents

**SECTION I: TECHNOLOGICAL KNOW-HOW**

**SECTION II: MARKETING TACTICS**

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