

# **2016 CompetitiveWatch: Zoetis in the Global Animal Health Industry - Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction**

<https://marketpublishers.com/r/CB0DAA12C3AEN.html>

Date: November 2015

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: CB0DAA12C3AEN

## **Abstracts**

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPG provides strategic assessment of Zoetis' technological know-how, marketing tactics and strategic directions in the global animal health market.

## Contents

**SECTION I: TECHNOLOGICAL KNOW-HOW**

**SECTION II: MARKETING TACTICS**

**SECTION III: STRATEGIC DIRECTION**

## I would like to order

Product name: 2016 CompetitiveWatch: Zoetis in the Global Animal Health Industry - Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction

Product link: <https://marketpublishers.com/r/CB0DAA12C3AEN.html>

Price: US\$ 360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB0DAA12C3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

