

Competitive Intelligence: Leading Specialty Chemicals Companies Strategic Directions

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Abstracts

This new report from Venture Planning Group provides strategic directions of leading specialty chemicals companies. The report presents insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report are AkzoNobel, BASF, Ciba, Clariant, Evonik, ICI, Monsanto, Rhodia, Rohm and Haas, Sherwin-Williams.

Contains 56 pages

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