

# Competitive Intelligence 2014: Leading Chemical Companies Strategic Directions

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## Abstracts

This new report from Venture Planning Group provides leading chemical companies strategic directions. The report presents insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Dow, DuPont, ExxonMobil, INEOS, Lyondell, Mitsubishi Chemical, SABIC, Shell, and Sinopec. Contains 56 pages

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