

Competitive Intelligence 2014: Global Agrochemical Companies Strategic Directions

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Abstracts

This new report from Venture Planning Group provides global agrochemical companies strategic directions. The report provides insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Bayer, Dow, DuPont, Makhteshim-Agan, Monsanto, Nufarm, Sumitomo, and Syngenta. Contains 47 pages

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