

# Competitive Intelligence 2015: World Clinical Chemistry and Immunodiagnostics Market Key Players - Strategic Assessments of Major Suppliers and Emerging Market Entrants

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Date: May 2015

Pages: 42

Price: US\$ 1,960.00 (Single User License)

ID: C95016B0C60EN

#### **Abstracts**

This new report from Venture Planning Group provides strategic assessments of major clinical chemistry and immunodiagnostic product suppliers and emerging market entrants. The report presents strategic profiles of 25 current and emerging suppliers of clinical chemistry and immunodiagnostic products, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 42 pages



### **Contents**

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Beckman Coulter/Danaher

**Biomedical Diagnostics** 

BioMerieux

Bio-Rad

Dako

DiaSorin

Eiken

Fujirebio

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