

Competitive Intelligence 2015: Leading Specialty Chemicals Companies Strategic Directions

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Abstracts

This new report from VPGMarketResearch.com provides strategic directions of leading specialty chemicals companies. The report presents insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report are AkzoNobel, BASF, Clariant, Dow Chemical, Evonik, Monsanto, Sherwin-Williams, Solvay. Contains 56 pages

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