

Competitive Intelligence 2015: Leading Specialty Chemicals Companies Marketing Tactics

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Abstracts

This new report from VPGMarketResearch.com provides marketing tactics of leading specialty chemicals companies. The analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

The companies analyzed in the report are AkzoNobel, BASF, Clariant, Dow Chemical, Evonik, Monsanto, Sherwin-Williams, Solvay. Contains 35 pages

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1. AKZONOBEL

2. BASF

3. CLARIANT

4. DOW CHEMICAL

5. EVONIK

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7. SHERWIN-WILLIAMS

8. SOLVAY

THE REPORT PROVIDES:

Major promotional strategies.

Distribution approaches.

Product service and support.

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