

Competitive Intelligence 2015: Leading Chemical Companies Strategic Directions

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Date: May 2015

Pages: 56

Price: US\$ 2,280.00 (Single User License)

ID: C9D0C09F446EN

Abstracts

This new report from Venture Planning Group provides leading chemical companies strategic directions. The report presents insightful strategic assessments, including:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

The companies analyzed in the report include BASF, Dow, DuPont, ExxonMobil, INEOS, Lyondell, Mitsubishi Chemical, SABIC, Shell, and Sinopec.

Contains 56 pages

Contents

1. BASF
2. DOW
3. DUPONT
4. EXXONMOBIL
5. INEOS
6. LYONDELL
7. MITSUBISHI
8. SABIC
9. SHELL
10. SINOPEC

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