

Competitive Intelligence 2015: Global Flavor and Fragrance Companies Marketing Strategies

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Abstracts

This new report from VPGMarketResearch.com provides marketing strategies of global flavor and fragrance companies. The analysis presents:

Sales force in the U.S. and other international markets.

Major sale office locations.

Distribution strategies.

Major promotional tactics.

The companies analyzed in the report: Firmenich, Frutarom, Givaudan, T. Hasegawa, IFF, Mane, Robertet, Sensient, Symrise, and Takasago. Contains 20 pages



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FOR EACH COMPANY, THE REPORT PRESENTS:

Sales force estimates by country Major sales office locations Distribution strategies Major promotional tactics.

The report provides information not available from any other source, such as sales force estimates by country



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