

Competitive Intelligence 2015: Global Agrochemical Companies Marketing Strategies

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Abstracts

This new report from VPGMarketResearch.com provides global agrochemical companies marketing strategies. The analysis presents:

Major promotional strategies

Distribution approaches

Product service and support

Customer relations

The companies analyzed in the report include ADAMA, BASF, Bayer, Dow Chemical, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 30 pages

Contents

1. ADAMA

2. BASF

3. BAYER

4. DOW CHEMICAL

5. DUPONT

6. FMC

7. MONSANTO

8. NUFARM

9. SUMITOMO

10. SYNGENTA

FOR EACH COMPANY, THE REPORT PROVIDES:

Major promotional strategies.

Distribution approaches.

Product service and support

Customer relations

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