

# Competing in the US Hematology and Flow Cytometry Markets

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## Abstracts

This new 275-page report from Venture Planning Group contains 42 tables, and presents a comprehensive analysis of the US hematology and flow cytometry markets, including:

Major issues pertaining to the US hematology and flow cytometry practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five-year volume and sales forecasts for major hematology and flow cytometry tests, performed in US hospitals, commercial laboratories, physician offices and ambulatory care centers.

Annual placements and installed base estimates for major automated and semiautomated hematology analyzers and flow cytometers.

Review of current instrumentation technologies, and a feature comparison of over 60 high-, medium-, and low-volume/POC analyzers.

Five-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies, and their potential market applications.

Product development opportunities for instruments, consumables, and auxiliary

products.

Profiles of major current and emerging suppliers, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 275 pages and 42 tables

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