

Competing in the US Diagnostic Testing Market: Forecasts by Market Segment and Supplier Shares by Test

<https://marketpublishers.com/r/C5E02C5DDBFEN.html>

Date: February 2013

Pages: 101

Price: US\$ 3,480.00 (Single User License)

ID: C5E02C5DDBFEN

Abstracts

This new report from Venture Planning Group provides an overview of the US diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking

Cancer

Chemistry

Coagulation

Drugs of Abuse

Endocrine

Hematology and Flow Cytometry

Immunoprotein

Infectious Diseases

Molecular Diagnostics

TDM

Contains 101 Pages and 48 Tables

Contents

BUSINESS ENVIRONMENT

1. Health Care Expenditures
2. Cost Consciousness
3. Reimbursement
4. Industry Consolidation
5. Managed Care
 - a. PPO
 - b. HMO
6. Hospitals
7. Admissions
8. Length of Stay
9. Industry Diversification
10. Physician Demographics
11. Population Aging
 - a. Chronic Illness
 - b. Disease Incidence
 - c. Susceptibility to Iatrogenesis
 - d. Multiple Illness Cases
12. Laboratory Regulations
13. FDA Reform

MARKET STRUCTURE

1. Centralized Testing
 - a. Hospitals
 - b. Commercial/Private Laboratories
 - c. Blood Banks
2. POC/Decentralized Testing
 - a. Ambulatory Care Centers
 - b. Cancer Clinics
 - c. Home/Self Testing
 - d. Physician Offices/Group Practices
 - e. Other Decentralized Testing Locations

MARKET SIZE, GROWTH, AND MAJOR INSTRUMENT AND REAGENT SUPPLIERS MARKET SHARES

Competing in the US Diagnostic Testing Market: Forecasts by Market Segment and Supplier Shares by Test

CLINICAL CHEMISTRY AND IMMUNODIAGNOSTIC MARKETS

Clinical Chemistry and Immunodiagnostic
Volume Forecasts by Test Category
Clinical Chemistry and Immunodiagnostic
Reagent Sales Forecasts by Test Category
Clinical Chemistry and Immunodiagnostic
Instrument Sales Forecasts by Analyzer Type
Estimated Sales and Market Shares of Major Suppliers Of Clinical Chemistry
Instruments and Reagents
Estimated Sales and Market Shares of Major Suppliers Of Immunodiagnostic
Instruments and Reagents

INFECTIOUS DISEASE TESTING MARKET

Test Volume Forecasts by Market Segment
Sales Forecasts by Market Segment
AIDS Testing: Market Shares of Major Suppliers
Chlamydia Testing: Market Shares of Major Suppliers
Gonorrhoea Testing: Market Shares of Major Suppliers
Hepatitis Testing: Market Shares of Major Suppliers
Rubella Testing: Market Shares of Major Suppliers
Streptococci Testing: Market Share of Major Suppliers
Syphilis Testing: Market Shares of Major Suppliers

CANCER DIAGNOSTIC MARKET

Test Volume Forecasts by Market Segment
Sales Forecasts by Market Segment
AFP Testing: Market Shares of Major Suppliers
CA 15-3/27-29 Testing: Market Shares of Major Suppliers
CA 19-9 Testing: Market Shares of Major Suppliers
CEA Testing: Market Shares of Major Suppliers
PSA Testing: Market Shares of Major Suppliers

MOLECULAR DIAGNOSTIC MARKET

Molecular Diagnostics Test Volume Forecasts by Application

Molecular Diagnostic Sales Forecasts by Application
Market Shares of Major Supplier of Molecular Diagnostic Tests
Market Shares of Major Supplier of HIV/Hepatitis Blood Screening Assays
Market Shares of Major Supplier of West Nile Virus Blood Screening Assays

HEMATOLOGY AND FLOW CYTOMETRY MARKETS

Hematology and Flow Cytometry Test Volume Forecasts
Hematology and Flow Cytometry Diagnostics Market Forecasts
Hematology Diagnostics Market Forecasts by Market Segment
Market Shares of Major Suppliers of Hematology Instruments and Consumables
Flow Cytometry Diagnostics Market Forecasts by Market Segment
Market Shares of Major Suppliers of Flow Cytometry Instruments and Consumables

COAGULATION TESTING MARKET

Coagulation Test Volume Forecasts by Market Segment
Coagulation Reagent Sales Forecasts by Market Segment
Coagulation Instrument Sales Forecasts by Market Segment
Market Shares of Major Suppliers of Coagulation Diagnostic Products

BLOOD BANKING MARKET

Blood Typing and Grouping Test Volume Forecasts by Market Segment
Infectious Disease Screening Test Volume Forecasts by Market Segment
Blood Typing and Grouping Reagent Market Forecasts by Market Segment
Infectious Disease Screening Reagent Market Forecasts by Market Segment
Market Shares of Major Suppliers of Blood Typing and Grouping Tests
Market Shares of Major Suppliers of HIV/HTLV Blood Screening Tests
Market Shares of Major Suppliers of Hepatitis B Blood Screening Tests
Market Shares of Major Suppliers of Hepatitis C Blood Screening Tests
Market Shares of Major Suppliers of HIV/Hepatitis Blood Screening NAT Assays
Market Shares of Major Suppliers of West Nile Virus NAT Assays
Market Shares of Major Suppliers of CMV Blood Screening Tests
Market Shares of Major Suppliers of Syphilis Blood Screening Tests

I would like to order

Product name: Competing in the US Diagnostic Testing Market: Forecasts by Market Segment and Supplier Shares by Test

Product link: <https://marketpublishers.com/r/C5E02C5DDBFEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5E02C5DDBFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

