

2024 Competing in the POC Diagnostic Testing Market: Supplier Shares, Segment Forecasts for 300 Tests, Latest Trends, Growth Opportunities

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Abstracts

This new 1,230-page report from LeadingMarketResearch.com contains 343 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

The report is available by section, and can be customized to specific information needs and budget.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:



and

	Home/Personal Testing
	Physician Offices/Group Practices
	Emergency Rooms
	Operating/Recovery Suites
	ICUs/CCU
	Cancer Clinics
	Ambulatory Care Centers
	Surgery Centers
	Nursing Homes
	Birth Centers
by	test category:
	Routine and Special Chemistry
	Microbiology/Infectious Diseases
	Hematology
	Flow Cytometry
	Coagulation
	Immunoproteins
	Drugs of Abuse
	TDM

Endocrine Function



Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products

Analysis of over 130 diagnostic procedures.

Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.



Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and LeadingMarketResearch.com's proprietary data files.

Contains 1,230 pages and 343 tables



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PPO

HMO

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Abbott

Accriva

Agilent Technologies

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

bioMerieux

Bio-Rad

Cepheid

Chrono-Log

Corgenix

Decode Genetics

Diagnostica Stago

Diamedix

Diasorin

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Major Companies Developing or Marketing Campylobacter Tests

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Major Companies Developing or Marketing CMV Tests



Major Companies Developing or Marketing EBV Tests

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Major Companies Developing or Marketing Herpes Tests

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