

# 2024 Competing in the Global Molecular Diagnostics Market: Supplier Shares, Segment Forecasts for 100 Tests, Latest Trends, Growth Opportunities

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# **Abstracts**

This new seven-country study from LeadingMarketResearch.com contains 1,398 pages, 194 tables, and is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the molecular diagnostics market during the next five years.

The report is available by section, and can be customized to specific information needs and budget.

### Highlights

Business and technological trends in seven major markets: France, Germany, Italy, Japan, Spain, UK, and US

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Profiles of market players and start-up firms developing innovative technologies and products

Specific product and business opportunities for instrument and consumable suppliers.



### Rationale

The molecular diagnostics market is unquestionably the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

# France Germany Italy Japan Spain UK USA

### Worldwide Market Overview

Laboratories performing DNA sequencing and molecular diagnostic testing by country and market segment.

Five-year test volume and sales projections by country.



# Market Segmentation Analysis

Sales and market shares of major suppliers of molecular diagnostic reagent kits and components.
Five-year test volume and sales forecasts for major applications, including: Infectious Diseases
Forensic Testing
Cancer
Paternity Testing/HLA Typing
Genetic Diseases
Others
Five-year test volume and sales projections for over 30 NAT assays.
A comprehensive analysis of the sequencing market, by country and laboratory segment, including:  Industrial
Academic
Government
Commercial

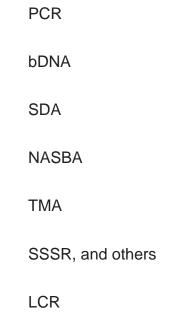
Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers, by country.

# Product/Technology Review



Comparison of leading molecular diagnostic analyzers from Abbott, Beckman Coulter, BD, Bio-Rad, Hologic, Roche, Tecan and other suppliers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over 30 target/signal amplification methods, including:



Worldwide listings of companies, universities and research centers developing new molecular- diagnostic technologies and products.

# Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Comprehensive listings of companies developing and marketing molecular diagnostics products, by test and application.

# Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.



Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

### Methodology

This report is based on a combination of primary and secondary information sources, including interviews with laboratory directors and executives of leading diagnostic companies and start-up firms developing innovative technologies and products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as LeadingMarketResearch.com's proprietary data base was conducted.

Contains 1398 pages and 194 tables



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Adenovirus

Aeromonas

Anthrax/Bacillus Anthracis

Arboviruses

**Babesiosis** 

Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)

Blastocystis Hominis

Brucella

Campylobacter

Candida

Chagas Disease

Chancroid

Chlamydia



Clostridium Difficile

Coronaviruses

Coxsackieviruses

Creutzfeldt-Jakob's Disease

Cryptosporidium Parvum

Cyclospora Cayetanensis

Cytomegalovirus

Ebola Virus

E. Coli

**EchoVirus** 

Encephalitis

Enteroviruses

**Epstein-Barr Virus** 

Giardia Lamblia

Gonorrhea

Granuloma Inguinale

Hantavirus

Helicobacter Pylori

Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, AntiHBc, Anti-HBs, Anti-

HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT

Herpes Simplex Virus

Human Herpes Virus-6 (HHV-6)

Influenza Viruses

Legionella

Lyme Disease

Lymphogranuloma Venereum (LGV)

Malaria

Measles (Rubeola)

Meningitis

Microsporidium

Mononucleosis

Mumps

Mycoplasma

Papillomaviruses

Parvovirus B19

Pneumonia

Polyomaviruses

Pseudomonas Aeruginosa

Rabies



Respiratory Syncytial Virus (RSV) Rhinoviruses Rotavirus Rubella Salmonellosis Septicemia **Shigellosis** Staphylococcus Aureus Streptococci **Syphilis** Toxoplasmosis Trichomonas Vaginalis Tuberculosis Vibrio West Nile Virus Yersinia 2. Cancer Testing a. Overview b. Major Cancer Types Prostate Lung Colon and Rectum **Breast** Skin Uterine Leukemia Oral c. Oncogenes The report provides review of both current and emerging oncogenes, including: Abl/abl-bcr AIB1 BCL-2 BRCA1 **CD44** C-fos C-myb C-myc CYP17

Erb-B



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Н	н	_		-	1

N-myc

P40

P51

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PIK3CA

PTI-1

Ras

Reg

Sis

Src

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Cancer

Cosmetogenomics

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Factor V (Leiden)

Factor IX Deficiency

Fragile X Syndrome

**Heart Disease** 

Hemochomatosis

Hemophilia

**Huntington's Disease** 

Maternal-Fetal Incompatibility

Multiple Endocrine Neoplasia

Phenylketonuria (PKU)

Polycystic Kidney Disease (PKD)

**Prenatal Screening** 



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