

Coagulation Testing: Granular Analysis of the European Market Supplier Shares and Forecasts for 40 Tests by Country France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contain 120 tables from Venture Planning Group new 5-country study, "Competing in the European Coagulation Testing Market," including supplier shares, and forecasts for 40 coagulation procedures. This DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European coagulation test market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Spain

UK

Sales and Market Share Analysis

Sales and market shares of major coagulation testing instrument and reagent suppliers.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

Ambulatory Care Centers

Test forecasts for 40 major procedures, by country and market segment.

Worldwide Market Overview

Estimates of facilities performing coagulation tests by country.

Test volume and sales projections by country.

Contains 120 tables

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