

Coagulation Testing: Granular Analysis of the European Market Supplier Shares and Forecasts for 40 Tests by Country France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contain 120 tables from Venture Planning Group new 5-country study, "Competing in the European Coagulation Testing Market," including supplier shares, and forecasts for 40 coagulation procedures. This DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European coagulation test market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Spain

UK

Sales and Market Share Analysis

Sales and market shares of major coagulation testing instrument and reagent suppliers.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

Ambulatory Care Centers

Test forecasts for 40 major procedures, by country and market segment.

Worldwide Market Overview

Estimates of facilities performing coagulation tests by country.

Test volume and sales projections by country.

Contains 120 tables

Contents

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests

Major Companies Developing or Marketing APTT Tests

Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests

Major Companies Developing or Marketing Antithrombin III Tests

Major Companies Developing or Marketing Bleeding Time Tests

Major Companies Developing or Marketing D-dimer Tests

Major Companies Developing or Marketing Factor Assays

Major Companies Developing or Marketing Fibrin Degradation Product Tests

Major Companies Developing or Marketing Fibrinogen Tests

Major Companies Developing or Marketing Heparin Tests

Major Companies Developing or Marketing Plasmin Tests

Major Companies Developing or Marketing Plasminogen Tests

Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests

Major Companies Developing or Marketing Platelet Aggregation Tests

Major Companies Developing or Marketing Protein C Tests

Major Companies Developing or Marketing Protein S Tests

Major Companies Developing or Marketing PT Tests

Major Companies Developing or Marketing Thrombin Time Tests

Major Companies Developing or Marketing TPA Tests

Major Companies Developing or Marketing Von Willebrand's Factor Tests

Executive Summary Table: France, Total Coagulation Diagnostics Market By Market Segment and Product Category

France, Laboratories Performing Coagulation Tests By Market Segment

France, Hospital Laboratories Performing Coagulation Tests By Bed Size

France, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

France, Hospital Laboratories Average Daily Test Volume

France, Commercial/Private Laboratories Average Daily Test Volume

France, Total Coagulation Test Volume By Market Segment

France, All Market Segments Coagulation Test Volume

France, Hospital Laboratories Coagulation Test Volume

France, Commercial/Private Laboratories Coagulation Test Volume,

France, Coagulation Reagent Market By Market Segment

France, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

France, Coagulation Instrument Market By Market Segment

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