

# 2017-2021 CMV Diagnostic Testing Market

<https://marketpublishers.com/r/CF8ADA31313EN.html>

Date: February 2017

Pages: 231

Price: US\$ 4,905.00 (Single User License)

ID: CF8ADA31313EN

## Abstracts

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

### Hospitals

- Commercial/Private Labs
- Blood Banks
- Physician Offices

- Public Health Labs For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 231 pages and 15 tables

## Contents

### **I. INTRODUCTION**

#### II. Worldwide Test Overview, Technologies and Instrumentation

##### A. Background, Diagnostic Tests, Vaccines and Drugs

##### B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Infectious Disease Automated and Semiautomated Analyzers

##### C. Emerging Infectious Disease Diagnostic Technologies

###### 1. MOLECULAR DIAGNOSTICS

###### 2. MONOCLONAL ANTIBODIES

###### 3. IMMUNOASSAYS

###### 4. DIFFERENTIAL LIGHT SCATTERING

###### 5. INFORMATION TECHNOLOGY

###### 6. ARTIFICIAL INTELLIGENCE

###### 7. LIPOSOMES

###### 8. FLOW CYTOMETRY

###### 9. CHROMATOGRAPHY

###### 10. DIAGNOSTIC IMAGING

###### 11. GEL MICRODROPLETS

###### 12. OTHERS

##### D. Personal Testing

#### III. Country Analyses: Sales and Volume Forecasts

### **IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

#### A. Instrumentation

#### B. Reagent Kits and Test Systems/Panels

#### C. Information Technology

#### D. Auxiliary Products

### **V. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **VI. ALTERNATIVE MARKET PENETRATION STRATEGIES**

#### A. Internal Development

#### B. Collaborative Arrangements

#### C. University Contracts

#### D. Distribution Strategies for Decentralized TESTING MARKETS

## **VII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **VIII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
BioRad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/GenProbe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza  
OrthoClinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio

Thermo Fisher/Life Technology  
Wallac/PE  
Wako

## I would like to order

Product name: 2017-2021 CMV Diagnostic Testing Market

Product link: <https://marketpublishers.com/r/CF8ADA31313EN.html>

Price: US\$ 4,905.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF8ADA31313EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970