

# CMV Diagnostic Testing Market: US, Europe, Japan

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## Abstracts

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 231 pages and 15 tables

## Contents

### **I. INTRODUCTION**

#### II. Worldwide Test Overview, Technologies and Instrumentation

##### A. Background, Diagnostic Tests, Vaccines and Drugs

##### B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Infectious Disease Automated and Semiautomated Analyzers

##### C. Emerging Infectious Disease Diagnostic Technologies

###### 1. MOLECULAR DIAGNOSTICS

###### 2. MONOCLONAL ANTIBODIES

###### 3. IMMUNOASSAYS

###### 4. DIFFERENTIAL LIGHT SCATTERING

###### 5. INFORMATION TECHNOLOGY

###### 6. ARTIFICIAL INTELLIGENCE

###### 7. LIPOSOMES

###### 8. FLOW CYTOMETRY

###### 9. CHROMATOGRAPHY

###### 10. DIAGNOSTIC IMAGING

###### 11. GEL MICRODROPLETS

###### 12. OTHERS

##### D. Personal Testing

#### III. Country Analyses: Sales and Volume Forecasts

### **IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

#### A. Instrumentation

#### B. Reagent Kits and Test Systems/Panels

#### C. Information Technology

#### D. Auxiliary Products

### **V. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **VI. ALTERNATIVE MARKET PENETRATION STRATEGIES**

#### A. Internal Development

#### B. Collaborative Arrangements

#### C. University Contracts

#### D. Distribution Strategies for Decentralized TESTING MARKETS

## **VII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **VIII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
BioRad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/GenProbe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza  
OrthoClinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio

Thermo Fisher/Life Technology  
Wallac/PE  
Wako

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