

Cancer Diagnostic Testing: Granular Analysis of the US Market Supplier Shares and Forecasts for Current and Emerging Tumor Markers

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Abstracts

This DataPack contain 103 tables from Venture Planning Group new report, "Competing in the US Cancer Diagnostics Market," including supplier shares, as well as test volume and sales forecasts for 40 tumor markers. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the US cancer diagnostics market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Contains 103 tables

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