

# **Cancer Diagnostic Testing: Granular Analysis of the European Market Supplier Shares and Forecasts for Current and Emerging Tumor Markers France, Germany, Italy, Spain, UK**

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Date: June 2013

Pages: 320

Price: US\$ 10,240.00 (Single User License)

ID: C3D4FD7E4DBEN

## **Abstracts**

This DataPack contain 320 tables from Venture Planning Group new 5-country study, "Competing in the European Cancer Diagnostics Market," including supplier shares, as well as test volume and sales forecasts for 40 tumor markers. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European cancer diagnostics market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

### **Geographic Coverage**

France

Germany

Italy

Spain

UK

### **Market Segmentation Analysis**

Sales and market shares of major suppliers, by individual tumor marker and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country.

Five-year test volume and sales projections by country.

Contains 320 tables

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