

# **2014-2018 World Campylobacter Diagnostic Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers-- US, Europe (France, Germany, Italy, Spain, UK), Japan**

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## **Abstracts**

The report presents a detailed analysis of the Campylobacter diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Campylobacter definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Campylobacter tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging

business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 230 pages and 14 tables

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Abbott IMx/IMx Select

Anagen AN2000/AuraFlex

Beckman Coulter Access

BioChem Pharma/SR1

BioMerieux/Vitek Vidas

Biotrol System 7000

Chiron ACS: Centaur

Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite

J&J Diagnostics Vitros ECI

Olympus PK310

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Applera

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bioMerieux

Bio-Rad

Biotrol

Biosite

Biotest

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