

Blood Banking in Europe: Market Segment Forecasts and Supplier Shares

<https://marketpublishers.com/r/B04E31926F4EN.html>

Date: March 2013

Pages: 600

Price: US\$ 15,760.00 (Single User License)

ID: B04E31926F4EN

Abstracts

This unique report provides information not available from any other published source, including volume, sales, and leading supplier shares by test.

This comprehensive five-country report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European blood banking market during the next five years, and to assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in France, Germany, Italy, Spain and the UK; provides estimates of the test volume, instrument placements and sales; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

During the next five years, the blood banking market will undergo significant transformation, which will result from the convergence of several trends, including more stringent regulations; advances in diagnostic technologies, IT, system engineering and automation; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and differentiation are more critical than underlying technology.

The changes in the marketplace will create exciting opportunities for new instruments and reagent systems, as well as auxiliary products, such as specimen preparation devices, controls, calibrators, and innovative IT applications.

Contains 600 pages and 170 tables

Contents

WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. MAJOR BLOOD TYPING, GROUPING AND INFECTIOUS

DISEASE SCREENING TESTS

1. Blood Typing and Grouping Tests

- a. ABO
- b. Antibody Panels
- c. Antibody Screening
- d. Antigen Typing
- e. Antiglobulin Test
- f. Crossmatch
- g. HLA Typing
- h. Rh
- i. Other Blood Groups

2. Infectious Disease Screening Tests

- a. AIDS
 - Structure and Composition
 - Classification
 - Origin of AIDS
 - Animal Lentivirus Systems
 - Virus Receptors
 - HIV Infections in Humans
 - Pathogenesis & Pathology
 - Overview of Course of HIV Infection
 - CD4T Lymphocytes and Memory Cells
 - Monocytes and Macrophages
 - Lymphoid Organs
 - Neural Cells
 - Viral Coinfections
 - Clinical Findings
 - Plasma Viral Load
 - Pediatric AIDS
 - Neurologic Disease
 - Opportunistic Infections
 - Protozoa

- Fungi
- Bacteria
- Viruses
- Cancer
- Immunity
- Laboratory Diagnosis
 - Virus Isolation
 - Serology
 - Detection of Viral Nucleic Acid or Antigens
- Epidemiology
 - Worldwide Spread of AIDS
 - United States
 - Routes of Transmission
- Prevention, Treatment, And Control
 - Antiviral Drugs
 - Vaccines Against HIV
- Transmission of HIV in Blood Products
- HIV Transmission in Transplant and Artificial Insemination Recipients
- Diagnostic Tests
 - Enzyme Immunoassay Interpretation
 - Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay
 - Competition Assays
 - Western Blot Technique
 - Immuno-Fluorescence Assay (IFA)
 - Radioimmunoprecipitation
 - HIV-1/HIV-2 Combination Testing
 - Methods of HIV-Antigen Detection
 - Antigen Assays and Blood Screening
- Urine Tests
- DNA Probes
- Overview
 - Quantitative Polymerase Chain Reaction
 - In Situ PCR
 - Needed Improvements
 - Viral Load/Drug Resistance Testing
 - Genotype and Phenotype Testing
 - Blood Banking Considerations
- b. Hepatitis
 - Hepatitis A

Hepatitis B

Structure and Composition

Replication of Hepatitis B Virus

I would like to order

Product name: Blood Banking in Europe: Market Segment Forecasts and Supplier Shares

Product link: <https://marketpublishers.com/r/B04E31926F4EN.html>

Price: US\$ 15,760.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B04E31926F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970