

Blood Banking: Granular Analysis of the US Market Supplier Shares, Forecasts for 40 Typing, Grouping, Screening Tests

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Abstracts

This DataPack contains 53 tables from Venture Planning Group new report, "Competing in the US Blood Banking Market," including supplier shares, as well as test volume and sales forecasts for 40 typing, grouping and infectious disease screening tests. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by country.

Market Segmentation Analysis

Test volume and sales forecasts for over 40 transfusion diagnostic tests, including NAT, by country and market segment:

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Plasma Fractionation Facilities

Hospitals

Commercial/Private Laboratories

Military Blood Banks

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Contains 53 tables

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