

# **Blood Banking: Granular Analysis of the European Market Supplier Shares, Forecasts for 40 Typing, Grouping, Screening Tests France, Germany, Italy, Spain, UK**

<https://marketpublishers.com/r/B503049095BEN.html>

Date: June 2013

Pages: 0

Price: US\$ 22,400.00 (Single User License)

ID: B503049095BEN

## **Abstracts**

This DataPack contains 170 tables from Venture Planning Group new 5-country study, "Competing in the European Blood Banking Market," including supplier shares, as well as test volume and sales forecasts for 40 typing, grouping and infectious disease screening tests. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

### Geographic Coverage

France

Germany

Italy

Spain

UK

### Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by country.

#### Market Segmentation Analysis

Test volume and sales forecasts for over 40 transfusion diagnostic tests, including NAT, by country and market segment:

Blood Centers

Hospitals

Commercial/Private Laboratories

#### Worldwide Market Overview

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Test volume and sales projections by country.

Contains 170 tables

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