

Bayer: SWOT and Financial Analyses

<https://marketpublishers.com/r/B5F7F19D293EN.html>

Date: June 2012

Pages: 66

Price: US\$ 1,480.00 (Single User License)

ID: B5F7F19D293EN

Abstracts

A strategic assessment of Bayer, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemical market.

Contains 66 pages and 17 tables

Contents

I. BUSINESS ORGANIZATION

II. SENIOR MANAGEMENT

III. FACILITIES AND EMPLOYEES

IV. TECHNOLOGICAL KNOW-HOW

V. PRODUCT PORTFOLIO

VI. MARKETING TACTICS

VII. SALES AND PROFIT GROWTH

VIII. R&D EXPENDITURES AND MAJOR PROGRAMS

IX. COLLABORATIVE ARRANGEMENTS

X. STRATEGIC DIRECTION

LIST OF TABLES

Table 1: Bayer Sales and Operating Profit Growth

Table 2: Bayer Sales by Business Segment

Table 3: Bayer Sales Growth by Business Segment

Table 4: Bayer Sales by Geographic Region

Table 5: Bayer Sales Growth by Geographic Region

Table 6: Bayer Material Science Sales by Geographic Region

Table 7: Bayer Material Science Sales Growth by Geographic Region

Table 8: Bayer Material Science Sales by Product Category

Table 9: Bayer Material Science Sales Growth by Geographic Region

Table 10: Bayer Systems Sales by Geographic Region

Table 11: Bayer Systems Sales Growth by Geographic Region

Table 12: Bayer Systems Sales by Product Category

Table 13: Bayer Systems Sales Growth by Product Category

Table 14: Bayer Materials Sales by Geographic Region

Table 15: Bayer Materials Sales Growth by Geographic Region

Table 16: Bayer Materials Sales by Product Category

Table 17: Bayer Material Sales Growth by Product Category

I would like to order

Product name: Bayer: SWOT and Financial Analyses

Product link: <https://marketpublishers.com/r/B5F7F19D293EN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5F7F19D293EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970