

Bayer in the 2015 Global Agrochemicals Market: Technological Know-How, Marketing Tactics and Strategic Direction

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Date: July 2015

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: B41EA752CE4EN

Abstracts

This new report from VPGMarketResearch.com provides strategic assessment of Bayer's technological know-how, marketing tactics and strategic directions in the global agrochemical market.

Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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