

BASF: Technological Know-How, Marketing Tactics and Strategic Direction in Chemicals

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Date: June 2016

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: BCF365EF95AEN

Abstracts

This new report from VPGMarketResearch.com provides strategic assessment of BASF's technological know-how, marketing tactics and strategic directions in the global chemical market.

Contents

SECTION I: TECHNOLOGICAL KNOWHOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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