

2020-2025 Asia-Pacific Infectious Disease Testing Market Database and Analysis for 17 Countries: Over 100 Tests, Supplier Shares and Strategies, Test Volume and Sales Segment Forecasts, Competitive Landscape, Emerging Technologies, Instrumentation and Opportunities

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Abstracts

This new report from LeadingMarketResearch.com provides data and analysis not available from any other published source. The survey is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding infectious disease testing market, in evaluating emerging opportunities and developing effective business strategies.

The report is available by section, and can be customized to specific information needs and budget.

The report provides granular market segmentation analysis and forecasts for over 100 microbiology tests; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding infectious disease testing market, in evaluating emerging opportunities and developing effective business strategies.

The infectious disease testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs. Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Carbapenemase, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes, Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, Norovirus, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Country Analyses

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Market Segmentation Analysis

Sales and market shares of major suppliers of infectious disease diagnostic products in major countries by test.

Test and sales forecasts for 100 infectious disease diagnostic assays by country, individual test and market segment:

Review of market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of emerging diagnostic technologies and their potential applications for infectious disease testing.

Companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Opportunities and Strategies for Suppliers

Emerging opportunities for new instrumentation, reagent systems, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 1,030 pages and 192 tables

Contents

I. INTRODUCTION

II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VI. OVERVIEW OF MAJOR TESTS, TECHNOLOGIES AND INSTRUMENTATION

- A. Major Infectious Disease Tests
 - 1. AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
 - 2. Adenovirus
 - 3. Aeromonas
 - 4. Anthrax/Bacillus Anthracis
 - 5. Arboviruses
 - 6. Babesiosis

7. Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
8. Blastocystis Hominis
9. Brucella
10. Campylobacter
11. Candida
12. Carbapenemase
13. Chagas Disease
14. Chancroid
15. Chlamydia
16. Clostridium Difficile
17. Coronaviruses
18. Coxsackieviruses
19. Creutzfeldt-Jakob's Disease
20. Cryptosporidium Parvum
21. Cyclospora Cayetanensis
22. Cytomegalovirus
23. Ebola Virus
24. E. Coli
25. Echovirus
26. Encephalitis
27. Enteroviruses
28. Epstein-Barr Virus
30. Giardia Lamblia
31. Gonorrhea
32. Granuloma Inguinale
33. Hantavirus
34. Helicobacter Pylori
35. Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT
36. Herpes Simplex Virus
37. Human Herpes Virus-6 (HHV-6)
38. Influenza Viruses
39. Legionella
40. Lyme Disease
41. Lymphogranuloma Venereum (LGV)
42. Malaria
43. Measles (Rubeola)
44. Meningitis
45. Microsporidium

46. Mononucleosis
47. Mumps
48. Mycoplasma
49. Norovirus
50. Papillomaviruses
51. Parvovirus B19
52. Pneumonia
53. Polyomaviruses
54. Pseudomonas Aeruginosa
55. Rabies
56. Respiratory Syncytial Virus (RSV)
57. Rhinoviruses
58. Rotavirus
59. Rubella
60. Salmonellosis
61. Septicemia
62. Shigellosis
63. Staphylococcus Aureus
64. Streptococci
65. Syphilis
66. Toxoplasmosis
67. Trichomonas Vaginalis
68. Tuberculosis
69. Vibrio
70. West Nile Virus
71. Yersina

B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semi-automated Analyzers

C. Emerging Infectious Disease Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging

- 11. Gel Microdroplets
- 12. Others
- D. Personal Testing

VII. COUNTRY ANALYSES: SALES AND VOLUME FORECASTS FOR 100 MICROBIOLOGY TESTS, SUPPLIER SHARES

Australia
Bangladesh
China
Hong Kong
India
Indonesia
Japan
Malaysia
Myanmar
New Zealand
Pakistan
Philippines
Singapore
South Korea
Taiwan
Thailand
Venezuela
Vietnam

VIII. COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Decode Genetics
Eiken Chemical

Elitech Group
Enzo Biochem
Exact Sciences
Fujirebio
Grifols
Hologic
Illumina
Leica Biosystems
Li-Cor Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
PerkinElmer
Proteome Sciences
Qiagen
Quest Diagnostics
Quidel
Roche
Scienion
Sequenom/LabCorp
Shimadzu
Siemens Healthineers
Sierra Molecular
Takara Bio
Tecan Group
Thermo Fisher
Wako Chemical

List Of Tables

LIST OF TABLES

Australia
All Market Segments Infectious Disease Test Volume Forecast by Assay
Australia
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
Bangladesh
All Market Segments Infectious Disease Test Volume Forecast by Assay
Bangladesh
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
China
All Market Segments Infectious Disease Test Volume Forecast by Assay
China
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
Hong Kong
All Market Segments Infectious Disease Test Volume Forecast by Assay
Hong Kong
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
India
All Market Segments Infectious Disease Test Volume Forecast by Assay
India
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
Indonesia
All Market Segments Infectious Disease Test Volume Forecast by Assay
Indonesia
All Market Segments Infectious Disease Diagnostics Market Forecast by Assay
Japan Summary Table All Infectious Diseases Test Volume and Diagnostics Sales
Forecast by Market Segment
Japan
Laboratories Performing Infectious Disease Tests by Market Segment
Japan
Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Japan
Commercial/Private Laboratories Performing
Infectious Disease Tests by Annual Test Volume
Japan
All Market Segments Infectious Disease Test Volume Forecast

Japan

All Market Segments Infectious Disease Test

Volume by Method

Japan

Hospital Laboratories Infectious Disease Test Volume Forecast

Japan

Blood Banks Infectious Disease Test Volume Forecast

Japan

Commercial/Private Laboratories Infectious Disease Test Volume Forecast

Japan

All Market Segments Infectious Disease Diagnostics Market Forecast

Japan

Hospital Laboratories Infectious Disease Diagnostics Market Forecast

Japan

Blood Banks Infectious Disease Diagnostics Market Forecast

Japan

Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast

Japan

HIV or HIV I/HIV II/Combo Test Volume and Diagnostics Sales by Market Segment
Forecast

Japan

HIVAg Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by
Market Segment

Japan

Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

BEA Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Carbapenemase Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

CoxsackieVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

HantaVirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HCV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HCV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market
Segment
Japan
Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market
Segment
Japan
Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Japan
Malaria Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Measles Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Mumps Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Norovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Polyomaviruses Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Rabies Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Rubella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan
Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan

Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Shigella Test Volume and Diagnostics Sales

Forecasts by Market Segment

Japan

Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

West Nile Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

AIDS Testing Market Diagnostics Sales by Major Supplier

Japan

Campylobacter Testing Market Diagnostics Sales by Major Supplier

Japan

Candida Testing Market Diagnostics Sales by Major Supplier

Japan

Carbapenemase Testing Market Diagnostics Sales by Major Supplier

Japan

Chlamydia Testing Market Diagnostics Sales by Major Supplier

Japan

CMV Testing Market Diagnostics Sales by Major Supplier

Japan

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Japan

Hepatitis Testing Market Diagnostics Sales by Major Supplier

Japan

Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Japan

Herpes Testing Market Diagnostics Sales by Major Supplier

Japan

Legionella Testing Market Diagnostics Sales Forecast by Major Supplier

Japan

Meningitis Testing Market Diagnostics Sales by Major Supplier

Japan

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Japan

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Japan

Norovirus Testing Market Diagnostics Sales by Major Supplier

Japan

Pneumonia Testing Market Diagnostics Sales by Major Supplier

Japan

RSV Testing Market Diagnostics Sales by Major Supplier

Japan

Rotavirus Testing Market Diagnostics Sales by Major Supplier

Japan

Rubella Testing Market Diagnostics Sales by Major Supplier

Japan

Septicemia Testing Market Diagnostics Sales by Major Supplier

Japan

Shigella Testing Market Diagnostics Sales by Major Supplier

Japan

Streptococci Testing Market Diagnostics Sales by Major Supplier

Japan

Syphilis Testing Market Diagnostics Sales by Major Supplier

Japan

Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Japan

Trichomonas Testing Market Diagnostics Sales by Major Supplier

Japan

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Malaysia

All Market Segments Infectious Disease Test Volume Forecast by Assay

Malaysia

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Myanmar

All Market Segments Infectious Disease Test Volume Forecast by Assay

Myanmar

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

New Zealand

All Market Segments Infectious Disease Test Volume Forecast by Assay

New Zealand

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Pakistan

All Market Segments Infectious Disease Test Volume Forecast by Assay

Pakistan

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Philippines

All Market Segments Infectious Disease Test Volume Forecast by Assay

Philippines

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Singapore

All Market Segments Infectious Disease Test Volume Forecast by Assay

Singapore

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

South Korea

All Market Segments Infectious Disease Test Volume Forecast by Assay

South Korea

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Taiwan

All Market Segments Infectious Disease Test Volume Forecast by Assay

Taiwan

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Thailand

All Market Segments Infectious Disease Test Volume Forecast by Assay

Thailand

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Vietnam

All Market Segments Infectious Disease Test Volume Forecast by Assay

Vietnam

All Market Segments Infectious Disease Diagnostics Market Forecast by Assay

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Adenovirus Tests

Major Companies Developing or Marketing Bartonella Tests

Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Carbapenemase Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Norovirus Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests

Major Companies Developing or Marketing Streptococci Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Toxoplasmosis Tests

Major Companies Developing or Marketing Trichomonas Tests

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