

2014 Analysis of Transfusion Diagnostic Instrumentation and Strategic Profiles of Leading Suppliers

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Abstracts

This new 68-page report from Venture Planning Group reviews current instrumentation technologies, and compares features of leading transfusion diagnostic automated and semi-automated analyzers.

The report also presents strategic assessments of current and emerging suppliers of transfusion diagnostic products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 68 pages

Contents

INSTRUMENTATION REVIEW INTRODUCTION

1. Abbott Architect i2000 Series
2. Abbott AxSYM
3. Abbott LCx
4. Abbott Prism
5. Abbott Quantum II
6. Beckman Coulter/Biomek FX
7. Beckman Coulter BloodTrack Courier
8. Beckman Coulter OLA2500
9. Beckman Coulter PK7100
10. Beckman Coulter PK7200
11. Beckman Coulter PK80
12. Beckman Coulter Tango
13. Bio-Rad Elite
14. Bio-Rad GeneScope
15. BioMerieux Bac/Alert
16. Gen-Probe Tigris
17. Grifols Diana
18. Immucor ABS2000
19. Immucor Galileo
20. Immucor Rosys Plato System
21. Nanosphere Verigen Series
22. Ortho AutoVue/ProVue
23. Ortho StarFame Combo
24. Ortho Summit Processor
25. Roche Cobas Amplicor
26. Roches Cobas s 201
27. Sarstedt PVS
28. Siemens BEP 2000
29. Siemens Quadriga
30. Siemens SDA
31. Tecan ELPHAtyper
32. Tecan Genesis FE500
33. Tecan Hemotyper
34. Tecan LS Series
35. Tecan MegaFlex

36. Tecan MiniSwift

COMPETITIVE PROFILES

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Gen-Probe
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Immucor
Innogenetics
Ortho-Clinical Diagnostics Orchid CellMark
Novartis Diagnostics Proteome Sciences
Roche
Siemens
Tecan

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