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Analysis of Emerging Coagulation Tests and Strategic Profiles of Leading Suppliers

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Abstracts

This 165-page report presents the clinical significance and market needs for major coagulation laboratory tests, as well as extensive listings of companies developing or marketing new coagulation technologies and products.

The report also includes strategic assessments of current and emerging suppliers of coagulation products, including marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 165 pages and 19 tables

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