

2015-2019 World Clinical Chemistry and Immunodiagnostic Markets: Analysis of Emerging Tests and Strategic Profiles of Leading Suppliers

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Abstracts

This 320-page report presents an overview of the clinical significance and market needs for major Chemistry, TDM, Endocrine, Cancer, Immunoprotein, and Abused Drug assays, including listings of companies developing or marketing new technologies and products. The report also presents strategic assessments of current and emerging suppliers of clinical chemistry and immunodiagnostic products, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 320 pages and 44 tables

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