

# Competitive Intelligence 2014: Analysis of the Diagnostic Imaging Market - Global Trends and Strategies of Key Suppliers

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## **Abstracts**

This new report from Venture Planning Group provides analysis of the diagnostic imaging market global trends and strategies of key suppliers. The report presents a worldwide strategic overview of the diagnostic imaging market, including:

Estimates of the market size and growth.

Sales forecasts by geographic region and modality.

Review of the U.S. and international technological, regulatory, economic, demographic and social trends with potentially significant impact on the diagnostic imaging industry during the next five years.

Analysis of major geographic regions, including North America, Europe, Japan and Latin America.

Discussion of trends in X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS and other technologies.

The companies analyzed in the report include Analogic, Esaote, GE, Hitachi/Aloka, Hologic, Philips, Shimadzu, Siemens, and Toshiba. The company profiles include:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.



Contains 75 pages and 5 tables



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Market Globalization
Pricing Pressures
Productivity

## **II. Major Geographic Regions**

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## **III. Major Modalities**

X-Ray

Ultrasound

MRI

CT

**Nuclear Medicine** 

PET

**PACS** 

#### IV. Market Size and Growth

# V. Leading Diagnostic Imaging Companies Strategic Directions

Business, new product development, and marketing strategies Anticipated acquisitions, joint ventures, and divestitures



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