

Competitive Intelligence 2014: Analysis of the Diagnostic Imaging Market - Global Trends and Strategies of Key Suppliers

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Abstracts

This new report from Venture Planning Group provides analysis of the diagnostic imaging market global trends and strategies of key suppliers. The report presents a worldwide strategic overview of the diagnostic imaging market, including:

Estimates of the market size and growth.

Sales forecasts by geographic region and modality.

Review of the U.S. and international technological, regulatory, economic, demographic and social trends with potentially significant impact on the diagnostic imaging industry during the next five years.

Analysis of major geographic regions, including North America, Europe, Japan and Latin America.

Discussion of trends in X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS and other technologies.

The companies analyzed in the report include Analogic, Esaote, GE, Hitachi/Aloka, Hologic, Philips, Shimadzu, Siemens, and Toshiba. The company profiles include:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

Contains 75 pages and 5 tables

Contents

I. Outlook

Introduction

Industry Consolidation and Diversification: A Biomodal Trend

Market Globalization

Pricing Pressures

Productivity

II. Major Geographic Regions

North America

Europe

Japan

Latin America

III. Major Modalities

X-Ray

Ultrasound

MRI

CT

Nuclear Medicine

PET

PACS

IV. Market Size and Growth

V. Leading Diagnostic Imaging Companies Strategic Directions

Business, new product development, and marketing strategies

Anticipated acquisitions, joint ventures, and divestitures

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