

Akzo Nobel: Strategic Analysis of Leading Paint and Coatings Companies

<https://marketpublishers.com/r/A5F0F17CC7FEN.html>

Date: November 2012

Pages: 45

Price: US\$ 1,560.00 (Single User License)

ID: A5F0F17CC7FEN

Abstracts

The strategic assessment of AkzoNobel, the worlds leading paints and coatings company, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 45 pages and 9 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Akzo Nobel Sales and Operating Profit Growth

Table 2: Akzo Nobel Sales by Geographic Region and Country

Table 3: Akzo Nobel Sales Growth by Geographic Region and Country

Table 4: Akzo Nobel Sales by Business Segment

Table 5: Akzo Nobel Sales Growth by Business Segment

Table 6: Akzo Nobel Decorative Paints Sales by Geographic Region

Table 7: Akzo Nobel Decorative Paints Sales Growth by Geographic Region

Table 8: Akzo Nobel Performance Coatings Sales by Product Line

Table 9: Akzo Nobel Performance Coatings Sales by Geographic Region

I would like to order

Product name: Akzo Nobel: Strategic Analysis of Leading Paint and Coatings Companies

Product link: <https://marketpublishers.com/r/A5F0F17CC7FEN.html>

Price: US\$ 1,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5F0F17CC7FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970