

# Akzo Nobel: Strategic Analysis of Leading Paint and Coatings Companies

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## Abstracts

The strategic assessment of AkzoNobel, the worlds leading paints and coatings company, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 45 pages and 9 tables

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