

# **Akzo Nobel in the 2015 Global Paint and Coatings Sector**

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## **Abstracts**

The strategic assessment of Akzo Nobel, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 45 pages and 8 tables

## Contents

<b>I. EXECUTIVE SUMMARY .....</b>	
<b>.....</b>	
<b>II. BUSINESS ORGANIZATION .....</b>	
<b>.....</b>	
<b>III. SENIOR MANAGEMENT .....</b>	
<b>.....</b>	
<b>IV. FACILITIES AND EMPLOYEES .....</b>	
<b>.....</b>	
<b>V. TECHNOLOGICAL KNOW-HOW .....</b>	
<b>.....</b>	
<b>VI. PRODUCT PORTFOLIO .....</b>	
<b>.....</b>	
<b>VII. MARKETING TACTICS .....</b>	
<b>.....</b>	
<b>VIII. SALES AND PROFIT GROWTH .....</b>	
<b>.....</b>	
<b>IX. R&amp;D EXPENDITURES AND MAJOR PROGRAMS .....</b>	
<b>.....</b>	
<b>X. COLLABORATIVE ARRANGEMENTS .....</b>	
<b>.....</b>	
<b>XI. STRATEGIC DIRECTION .....</b>	
<b>.....</b>	

## List Of Tables

### LIST OF TABLES

Table 1: Akzo Nobel Sales and Operating Profit Growth

Table 2: Akzo Nobel Sales by Geographic Region and Country

Table 3: Akzo Nobel Sales Growth by Geographic Region and Country

Table 4: Akzo Nobel Sales by Business Segment

Table 5: Akzo Nobel Sales Growth by Business Segment

Table 6: Akzo Nobel Decorative Paints Sales by Geographic Region

Table 7: Akzo Nobel Decorative Paints Sales Growth by Geographic Region

Table 8: Akzo Nobel Performance Coatings Sales by Product Line

Table 9: Akzo Nobel Performance Coatings Sales by Geographic Region

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