

Agrochemicals Market Forecast: Global Economy Eastward Shift and Changing Success Formula: Fungicides, Herbicides, Insecticides

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Abstracts

The companies analyzed in this report include ADAMA, BASF, Bayer, Dow, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

For each company, the report provides:

Specific business, new product development and marketing strategies

Strengths and weaknesses

Anticipated acquisitions, joint ventures and divestitures

Major promotional strategies

Distribution approaches

Product service and support

Customer relations

Internally developed and acquired technologies, and related capabilities

Proprietary technologies and patent litigations.

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