

A 33-Country Survey of the Oncology Diagnostic Testing Market 2019: Supplier Shares, Segmentation Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Opportunities for Suppliers

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Abstracts

This new 33-country survey from LeadingMarketResearch.com contains over 1,300 pages and 500 tables. The survey is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding cancer diagnostic testing market, in evaluating emerging opportunities and developing effective business strategies during the next five years.

The report provides granular market segmentation analysis and forecasts for over 40 tumor markers; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current and emerging assays; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and growth strategies for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for



malignancy assays and the rapid market expansion worldwide.

Geographic Coverage

Australia, Austria, Belgium, Bulgaria, Canada, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, US

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Tests

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin,



Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers in major countries by individual test.

Five-year test volume and sales forecasts for major cancer diagnostic assays.

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

Contains 1,300 pages and 500 tables.



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 - Abl/abl-bcr
 - AIB1
 - BCL-2





BRCA1 **CD44** C-fos C-myb C-myc **CYP-17** Erb-B HPC1 N-myc P40 P51 P53 PIK3CA PTI-1 Ras Reg Sis Src 28. Polypeptide Growth Factors **Basic Fibroblast Growth Factor** Beta-TGF Cachectin (TNT) Calmodulin **ECFR** Nerve Growth Factor (NGF) Epidermal Growth Factor (EGF) **Ornithine Decarboxylase** Transferrin Transforming Growth Factor-Alpha 28. Ectopic Hormones 30. Colony Stimulating Factors 31. Lymphokines Alpha-Interferon **B Cell Growth Factors B** Cell Growth Factor (BCGF) Gamma-Interferon Interleukin-1 (IL-1) Macrophage Activating Factor 32. Immunohistochemical Stains



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Human Carcinoma Antigen **HPA** HSP27 **Intermediate Filaments** Cytokeratins/CK18/Cyfra 21-1 Desmin **Gliofibrillary Acid Protein Neurofilaments** Vimentin KA Kinases **KP16D3** LAI Leukocyte Common Antigen Lewis Antigens Lysophosphatidic Acid (LPA) Ma 695/Ma MABDF3 MAG ME1 Minactivin MN/CA9 MSA Mucin Cancer Antigen (MCA) Multiple Tumor Suppressor Myosin **NEA-130** NMP22 OA-519 **Opioid Peptides** P-glycoprotein Pancreatic Oncofetal Antigen (POA) **Placental Lactogen PR92** Proliferative Index, Ki-67 Px **RB** Inactivation/Deletion Ret

SCCL



Selectin Sialic Acid Sialyl SSEA-1/SLX SN10 Somatostatin TA-90 TABA Tachykinin TAG TPS Troponin Tubulin VCAM

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Belgium

Bulgaria

Canada

Cyprus

Czech Republic

Denmark

Estonia

Finland

France

Germany

Greece

Hungary

Iceland

Ireland

Italy

Japan

Latvia

Lithuania

Malta

Netherlands

Norway

Poland

Portugal

Romania

Slovakia

Slovenia

Spain

Sweden

Switzerland

UK

USA

IX. COMPETITIVE PROFILES

Abbott AdnaGen/Alere Agilent Technologies Applied Gene Technologies

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Arca Biopharma Beckman Coulter/Danaher **Becton Dickinson Biomedical Diagnostics** bioMerieux **Bio-Rad** CellSearch Cepheid Correlogic Systems/Vermillion **Decode Genetics** Diadexus Diagnocure Diasorin **Eiken Chemical** Elitech Group Enterix Enzo Biochem **Epigenomics Exact Sciences** Fujirebio **Guided Therapeutics** Hologic/Gen-Probe Kreatech/Leica Kyowa Medex Mackay Life Sciences **Myriad Genetics** OncoLab **Ortho-Clinical Diagnostics** Panacea Pharmaceuticals Polartechnics Polymedco PreMD Qiagen **Quest Diagnostics Radient Pharmaceuticals** Roche Scienion Sequenom **Siemens Healthcare**



Takara Bio Targeted Diagnostics & Therapeutics Tosoh Thermo Veridex Walla Pure Chemicals Wallac/PE Zila

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+44 20 8123 2220 info@marketpublishers.com

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Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Total Tumor Marker Sales by Major Suppliers

Spain, AFP Testing Market Diagnostics Sales by Major Supplier

Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Spain, 19-9 Testing Market Diagnostics Sales by Major Supplier

Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier

Spain, CEA Testing Market Diagnostics Sales by Major Supplier

Spain, PSA Testing Market Diagnostics Sales by Major Supplier

Sweden Cancer Diagnostic Volume Forecasts by Test

Sweden Cancer Diagnostics Sales Forecasts by Test

Switzerland Cancer Diagnostic Volume Forecasts by Test

Switzerland Cancer Diagnostics Sales Forecasts by Test

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Major Tumor Marker Test Volume Forecast

U.K., Total Tumor Marker Sales Forecast by Market Segment

U.K., All Market Segments Major

Tumor Marker Sales Forecast by Test

U.K., Hospital Laboratories Major

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Major Tumor Marker Test Volume Forecast

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U.S.A., Physician Offices/Group Practices

Major Tumor Marker Sales Forecast by Test

U.S.A., Cancer Clinics Major Tumor Marker Sales Forecast by Test

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U.S.A., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

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U.S.A., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

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U.S.A., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

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U.S.A., TPA Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A., Total Tumor Marker Sales by Major Supplier



U.S.A., ACTH Testing Market Diagnostics Sales by Major Supplier U.S.A., AFP Testing Market Diagnostics Sales by Major Supplier U.S.A., Beta-2 Migroblolulin Testing Market Diagnostics Sales by Major Supplier U.S.A., CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier U.S.A., CA 19-9 Testing Market Diagnostics Sales by Major Supplier U.S.A., CA 125 Testing Market Diagnostics Sales by Major Supplier U.S.A., CEA Testing Market Diagnostics Sales by Major Supplier U.S.A., Ferritin Testing Market Diagnostics Sales by Major Supplier U.S.A., HCG Testing Market Diagnostics Sales by Major Supplier U.S.A., Insulin Testing Market Diagnostics Sales by Major Supplier U.S.A., Parathyroid Hormone Testing Market Diagnostics Sales by Major Supplier U.S.A., PAP Testing Market Diagnostics Sales by Major Supplier U.S.A., Progesterone Receptor Testing Market Diagnostics Sales by Major Supplier U.S.A., PSA Testing Market Diagnostics Sales by Major Supplier **Tumor Marker Classification** Major Companies Developing or Marketing ACTH Tests Major Companies Developing or Marketing AFP Tests Major Companies Developing or Marketing Beta-2 Microglobulin Tests Major Companies Developing or Marketing CA 15-3/27.29 Tests Major Companies Developing or Marketing CA 19-9 Tests Major Companies Developing or Marketing CA 125 Tests Major Companies Developing or Marketing Calcitonin Tests Major Companies Developing or Marketing CEA Tests Major Companies Developing or Marketing Estrogen Receptor Tests Major Companies Developing or Marketing Progesterone Receptor Tests Major Companies Developing or Marketing Ferritin Tests Major Companies Developing or Marketing Gastrin Tests Major Companies Developing or Marketing HCG Tests Major Companies Developing or Marketing Insulin Tests Major Companies Developing or Marketing NSE Tests Major Companies Developing or Marketing Occult Blood Tests Major Companies Developing or Marketing PAP Smear/HPV Tests Major Companies Developing or Marketing PAP Tests Major Companies Developing or Marketing PSA Tests Major Companies Developing or Marketing Lymphocyte Subclassification Tests **Biochemical Markers Potential Applications In Cancer Diagnosis Oncogenes Potential Applications In Cancer Diagnosis** Major Companies Developing or Marketing Oncogene Tests Growth Factors Potential Applications In Cancer Diagnosis



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