

A 28-Country Survey of the European Tumor Marker Diagnostics Market: Sales Forecasts, Supplier Shares-Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains-Competitive Strategies, Emerging Opportunities

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Abstracts

This new 28-country survey from VPGMarketResearch.com contains over 925 pages and 366 tables. The survey is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding cancer diagnostic testing market, in evaluating emerging opportunities and developing effective business strategies during the next five years.

The report provides granular market segmentation analysis and forecasts for over 40 tumor markers; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current and emerging assays; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and growth strategies for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for

malignancy assays and the rapid market expansion worldwide.

Geographic Coverage

Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK

Business Opportunities and **Strategic Recommendations**

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Tests

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen

Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers in major countries by individual test

Five-year test volume and sales forecasts for major cancer diagnostic assays.

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new

products in R& D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode Genetics

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Elitech Group

Enterix/Clinical Genomics

Enzo Biochem

Epigenomics

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

Polartechnics

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher/Affymetrix

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zilla/Alere

Contains 925 pages and 366 tables.

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Cancer Statistics and Etiology
 - 1. Breast Cancer
 - 2. Lung Cancer
 - 3. Colon and Rectum Cancer
 - 4. Prostate Cancer

5. Stomach Cancer
6. Leukemia
7. Lymphoma
8. Oral Cancer
9. Skin Cancer
10. Uterine Cancer
11. Ovarian Cancer
12. Bladder Cancer

B. Major Current and Emerging Cancer Diagnostic Tests

1. Introduction
2. Tumor Marker Classification
3. ACTH
4. Alpha-Fetoprotein (AFP)
5. Beta-2 Microglobulin
6. CA 15-3/27.29
7. CA 19-9
8. CA-125
9. Calcitonin
10. Carcinoembryonic Antigen (CEA)
11. Estrogen and Progesterone Receptors
12. Ferritin
13. Gastrin
14. Human Chorionic Gonadotropin (HCG)
15. Insulin
16. NSE
17. Occult Blood
18. PAP Smear/HPV
19. Prostatic Acid Phosphatase (PAP)
20. Prostate-Specific Antigen (PSA)
21. Squamous Cell Carcinoma Antigen (SCC)
22. T and B Lymphocytes
23. TdT
24. Thyroglobulin
25. Tissue Polypeptide Antigen (TPA)
26. Biochemical Tumor Markers
27. Oncogenes
 - Abl/abl-bcr
 - AIB1
 - BCL-2

BRCA1

CD44

C-fos

C-myb

C-myc

CYP-17

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

28. Polypeptide Growth Factors

Basic Fibroblast Growth Factor - Beta-TGF

Cachectin (TNT)

Calmodulin

ECFR

Nerve Growth Factor (NGF)

Epidermal Growth Factor (EGF)

Ornithine Decarboxylase

Transferrin

Transforming Growth Factor-Alpha

29. Ectopic Hormones

30. Colony Stimulating Factors

31. Lymphokines

Alpha-Interferon

B Cell Growth Factors

B Cell Growth Factor (BCGF)

Gamma-Interferon

Interleukin-1 (IL-1)

Macrophage Activating Factor 32. Immunohistochemical Stains

33. Emerging Tumor Markers

N-Acetylglucosamine

Actin
Alpha-Actin
Antineuronal Antibodies
7B2
B72.3
Bax
BCD-F9
BLCA-4
Blood Group Antigens A,B,H
CA
CA 72-4/TAG-72
CA
CA-242
CA-549
CAM
CAR-3
Cathepsin-D
Chromogranin A and B
Cluster 1 Antigen
Cluster-5/5A Antigen
CTA
CU18
DR-70
DU-PAN-2
Endometrial Bleeding Associated Factor - Endostatin
Epithelial Membrane Antigen
Feulgen Hydrolysis
Fibronectin
FSH
(1->3)-L-fucosyltransferase
Gastrin-Releasing Peptide (GRP)
GDCFP-15
Glucagon
Glycoamines
H23
Her-2
Human Carcinoma Antigen
HPA
HSP27

Intermediate Filaments
Cytokeratins/CK18/Cyfra 21-1
Desmin
Gliofibrillary Acid Protein
Neurofilaments
Vimentin
KA
Kinases
KP16D3
LAI
Leukocyte Common Antigen
Lewis Antigens
Lysophosphatidic Acid (LPA)
Ma 695/Ma
MABDF3
MAG
ME1
Minactivin
MN/CA9
MSA
Mucin Cancer Antigen (MCA)
Multiple Tumor Suppressor
Myosin
NEA-130
NMP22
OA-519
Opioid Peptides
P-glycoprotein
Pancreatic Oncofetal Antigen (POA)
Placental Lactogen
PR92
Proliferative Index, Ki-67
Px
RB Inactivation/Deletion
Ret
SCCL
Selectin
Sialic Acid
Sialyl SSEA-1/SLX

SN10
Somatostatin
TA-90
TABA
Tachykinin
TAG
TPS
Troponin
Tubulin
VCAM
VEGF
Villén

C. Cancer Diagnostic Testing Instrumentation Review and Market Needs

D. Current and Emerging Cancer Diagnostic Technologies

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
3. Molecular Diagnostics
4. Chromosome Analysis
 - a. Chronic Myelogenous Leukemia (CML)
 - b. Acute Myeloid Leukemia (AML)
 - c. Acute Lymphoblastic Leukemia (ALL)
 - d. Malignant Lymphomas Lymphoid Malignancies
 - e. Chronic Lymphocytic Leukemia (CLL)
 - f. Solid Cancers
 - g. Chromosomal Translocation and Oncogenes
5. Artificial Intelligence
6. Flow Cytometry
7. Two Dimensional Gel Electrophoresis (2-DGE)
8. Biosensors
9. Competing/Complementing Technologies

E. Personal Testing

VIII. COUNTRY MARKET ANALYSES: TEST VOLUME AND SALES FORECASTS, SUPPLIER SHARES

Austria
Belgium
Bulgaria
Czech Republic

Denmark
Estonia
Finland
France
Germany
Greece
Hungary
Iceland
Ireland
Italy
Latvia
Lithuania
Malta
Netherlands
Norway
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK

IX. COMPETITIVE PROFILES

Abbott
AdnaGen/Alere
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio-Rad
CellSearch
Cepheid

Correlogic Systems/Vermillion
Decode Genetics
Diadexus
Diagnocure
Diasorin
Eiken Chemical
Elitech Group
Enterix
Enzo Biochem
Epigenomics
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen-Probe
Kreatech/Leica
Kyowa Medex
Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen
Quest Diagnostics
Radient Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Tosoh
Thermo
Veridex
Wako Pure Chemicals
Wallac/PE
Zila

X. Appendix: Major Universities and Research Centers Developing Cancer Diagnostic Technologies and Applications

List Of Tables

LIST OF TABLES

Austria Cancer Diagnostic Volume Forecasts by Test
Austria Cancer Diagnostics Sales Forecasts by Test
Belgium Cancer Diagnostic Volume Forecasts by Test
Belgium Cancer Diagnostics Sales Forecasts by Test
Bulgaria Cancer Diagnostic Volume Forecasts by Test
Bulgaria Cancer Diagnostics Sales Forecasts by Test
Czech Republic Cancer Diagnostic Volume Forecasts by Test
Czech Republic Cancer Diagnostics Sales Forecasts by Test
Denmark Cancer Diagnostic Volume Forecasts by Test
Denmark Cancer Diagnostics Sales Forecasts by Test
Estonia Cancer Diagnostic Volume Forecasts by Test
Estonia Cancer Diagnostics Sales Forecasts by Test
Finland Cancer Diagnostic Volume Forecasts by Test
Finland Cancer Diagnostics Sales Forecasts by Test
France Executive Summary Table: Total Cancer Diagnostic Test Volume and Sales Forecast by Market Segment
France, Estimated Cancer Death Rates Per 100,000 Population
France, Laboratories Performing Tumor Marker Tests by Market Segment
France, Hospital Laboratories Performing Tumor Marker Tests by Bed Size
France, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume
France, Total Tumor Marker Test Volume Forecast by Market Segment
France, All Market Segments Major Tumor Marker Test Volume Forecast
France, Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test
France, Commercial/Private Laboratories Marker Test Volume Forecast
France, Total Tumor Marker Sales Major Tumor Forecast by Market Segment
France, All Market Segments Major Tumor Marker Sales Forecast by Test
France, Hospital Laboratories Major Tumor Marker Sales Forecast by Test
France, Commercial/Private Laboratories Cancer Diagnostics Market Forecast by Test
France, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment
France, AFP Test Volume and Diagnostics Sales Forecast by Market Segment
France, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
France, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

France, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market

France, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

France, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment

France, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

France, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

France, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

France, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

France, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

France, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment

France, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment

France, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

France, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

France, Nucleolar Test Volume and Diagnostics Sales Forecast by Market Segment

France, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

France, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

France, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

France, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

France, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

France, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

France, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

France, S-100 Protein Test Volume and Sales Diagnostics Sales Forecast by Market Segment

France, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

France, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

France, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market

Segment

France, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

France, Total Tumor Marker Sales by Major Suppliers

France, AFP Testing Market Diagnostics Sales by Major Supplier

France, CA 15-3 Testing Market Diagnostics Sales by Major Supplier

France, CA 19-9 Testing Market Diagnostics Sales by Major Supplier

France, CA 125 Testing Market Diagnostics Sales by Major Supplier

France, CEA Testing Market Diagnostics Sales by Major Supplier

France, NSE Testing Market Diagnostics Sales by Major Supplier

France, PAP Testing Market Diagnostics Sales by Major Supplier

France, PSA Testing Market Diagnostics Sales by Major Supplier

Germany Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment

Germany, Estimated Cancer Death Rates Per 100,000 Population

Germany, Laboratories Performing Tumor Marker Tests by Market Segment

Germany, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Germany, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Germany, Total Tumor Marker Test Volume Forecast by Market Segment

Germany, All Market Segments, Major Tumor Marker Test Volume Forecast

Germany, Hospital Laboratories, Major Tumor Marker Test Volume Forecast by Test

Germany, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Germany, Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast

Germany, Total Tumor Marker Sales Forecast by Market Segment

Germany, All Market Segments Major Tumor Marker Sales Forecast by Test

Germany, Hospital Laboratories, Major Tumor Marker Sales Forecast by Test

Germany, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Germany, Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test

Germany, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CA-15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CA-19 Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Calcitonin Test Volume and Diagnostic Sales Forecast by Market Segment
Germany, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, CEA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, HCG, Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, NSE Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Pap Smear Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, PAP Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, PSA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, TDT Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, TPA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany, Total Tumor Marker Sales by Major Supplier
Germany, AFP Testing Market Diagnostics Sales by Major Supplier
Germany CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier
Germany CA 19-9 Testing Market Diagnostics Sales by Major Supplier
Germany, CA 125 Testing Market Diagnostics Sales by Major Supplier
Germany, CEA Testing Market Diagnostics Sales by Major Supplier
Germany, PSA Testing Market Diagnostics Sales by Major Supplier
Greece Cancer Diagnostic Volume Forecasts by Test
Greece Cancer Diagnostics Sales Forecasts by Test
Hungary Cancer Diagnostic Volume Forecasts by Test
Hungary Cancer Diagnostics Sales Forecasts by Test
Iceland Cancer Diagnostic Volume Forecasts by Test
Iceland Cancer Diagnostics Sales Forecasts by Test
Ireland Cancer Diagnostic Volume Forecasts by Test
Ireland Cancer Diagnostics Sales Forecasts by Test
Italy Executive Summary Table: Total Tumor Marker Test Volume and Diagnostics Sales Forecast by Market Segment
Italy, Estimated Cancer Death Rates Per 100,000 Population
Italy, Laboratories Performing Tumor Marker Tests by Market Segment
Italy, Hospital Laboratories Performing Tumor Marker Tests by Bed Size
Italy, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume
Italy, Total Tumor Marker Test Volume Forecast by Market Segment
Italy, All Market Segments Major Cancer Diagnostic Test Volume Forecast
Italy, Hospital Laboratories Major Tumor Marker Test Volume Forecast
Italy, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast
Italy, Total Tumor Marker Test Market Forecast by Market Segment
Italy, All Market Segments Major Tumor Marker Sales Forecast by Test
Italy, Hospital Laboratories Major Tumor Marker Forecast by Test
Italy, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test
Italy, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment
Italy, AFP Test Volume and Diagnostics Sales Forecast by Market Segment
Italy, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market

Segment

Italy, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA-19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Colon Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, S-100 Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Italy, TPA Test Volume and Diagnostics Sales Forecast by Market Segment
Italy, Total Tumor Markers Sales by Major Suppliers
Italy, AFP Testing Market Diagnostics Sales by Major Supplier
Italy, CEA Testing Market Diagnostics Sales by Major Supplier
Italy, PSA Testing Market Diagnostics Sales by Major Supplier
Latvia Cancer Diagnostic Volume Forecasts by Test
Latvia Cancer Diagnostics Sales Forecasts by Test
Lithuania Cancer Diagnostic Volume Forecasts by Test
Lithuania Cancer Diagnostics Sales Forecasts by Test
Malta Cancer Diagnostic Volume Forecasts by Test
Malta Cancer Diagnostics Sales Forecasts by Test
Netherlands Cancer Diagnostic Volume Forecasts by Test
Netherlands Cancer Diagnostics Sales Forecasts by Test
Norway Cancer Diagnostic Volume Forecasts by Test
Norway Cancer Diagnostics Sales Forecasts by Test
Poland Cancer Diagnostic Volume Forecasts by Test
Poland Cancer Diagnostics Sales Forecasts by Test
Portugal Cancer Diagnostic Volume Forecasts by Test
Portugal Cancer Diagnostics Sales Forecasts by Test
Romania Cancer Diagnostic Volume Forecasts by Test
Romania Cancer Diagnostics Sales Forecasts by Test
Slovakia Cancer Diagnostic Volume Forecasts by Test
Slovakia Cancer Diagnostics Sales Forecasts by Test
Slovenia Cancer Diagnostic Volume Forecasts by Test
Slovenia Cancer Diagnostics Sales Forecasts by Test
Spain Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment
Spain, Estimated Cancer Death Rates Per 100,000 Population
Spain, Laboratories Performing Tumor Marker Tests by Market Segment
Spain, Hospital Laboratories Performing Tumor Marker Tests by Bed Size
Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume
Spain, Total Tumor Marker Test Volume Forecast by Market Segment
Spain, All Market Segment Major Cancer Diagnostic Test Volume Forecast
Spain, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecast by Test
Spain, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast
Spain, Total Tumor Marker Sales Forecast by Market Segment
Spain, All Market Segments Major Tumor Marker Sales Forecast by Test
Spain, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Spain, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 15-3 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment
Spain, Total Tumor Marker Sales by Major Suppliers
Spain, AFP Testing Market Diagnostics Sales by Major Supplier
Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier
Spain, 19-9 Testing Market Diagnostics Sales by Major Supplier
Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier
Spain, CEA Testing Market Diagnostics Sales by Major Supplier
Spain, PSA Testing Market Diagnostics Sales by Major Supplier
Sweden Cancer Diagnostic Volume Forecasts by Test
Sweden Cancer Diagnostics Sales Forecasts by Test
Switzerland Cancer Diagnostic Volume Forecasts by Test
Switzerland Cancer Diagnostics Sales Forecasts by Test
U.K. Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment
U.K., Estimated Cancer Death Rates Per 100,000 Population
U.K., Laboratories Performing Tumor Marker Tests by Market Segment
U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size
U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume
U.K., Total Tumor Marker Testing Volume Forecast by Market Segment
U.K., All Market Segments Major Tumor Marker Test Volume Forecast
U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test
U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast
U.K., Total Tumor Marker Sales Forecast by Market Segment
U.K., All Market Segments Major Tumor Marker Sales Forecast by Test
U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test
U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test
U.K., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment
U.K., Colon-Specific Antigen Test Volume and Diagnostics Sales by Market Segment

U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., HCG Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., NSE Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., PSA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., TDT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., TPA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Total Tumor Marker Sales and Market Shares Forecast

U.K., CEA Testing Market Diagnostics Sales by Major Supplier

U.K., PSA Testing Market Diagnostics Sales by Major Supplier Tumor Marker Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests
Major Companies Developing or Marketing CA 125 Tests
Major Companies Developing or Marketing Calcitonin Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Estrogen Receptor Tests
Major Companies Developing or Marketing Progesterone Receptor Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Gastrin Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing Insulin Tests
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Major Companies Developing or Marketing PAP Smear/HPV Tests
Major Companies Developing or Marketing PAP Tests
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Oncogenes Potential Applications In Cancer Diagnosis
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