

A 28-Country Survey of the European Nucleic Acid Testing (NAT) Market: Sales Forecasts and Supplier Shares-Infectious and Genetic Diseases, Cancer, Forensic and Paternity Testing-Competitive Strategies, Instrumentation and Technology Review, Opportunities

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Abstracts

This new 28-country survey from VPGMarketResearch.com contains over 1,150 pages, 213 tables, and provides granular data and analysis not available from any other source. The report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the molecular diagnostics market during the next five years.

Highlights

Supplier sales and market shares in major countries

Five-year test volume and sales forecasts

Strategic profiles of market players and start-up firms developing innovative technologies and products

Emerging technologies

Review of molecular diagnostic analyzers

Specific product and business opportunities for instrument and consumable

suppliers

Rationale

The molecular diagnostics market is unquestionably the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the molecular diagnostics market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next five years.

Geographic Coverage

Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK

Market Segmentation Analysis

Sales and market shares of key suppliers of molecular diagnostic reagent kits and components in major markets.

Five-year test volume and sales forecasts for major applications, including:

Infectious Diseases

Forensic Testing

Cancer

Paternity Testing/HLA Typing

Genetic Diseases

Others

Five-year test volume and sales projections for over 30 NAT assays.

Analysis of the sequencing market, including:

Industrial

Academic

Government

Commercial

Market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers.

Product/Technology Review

Comparison of leading molecular diagnostic; analyzers marketed by Abbott, Beckman Coulter, BD, Bio-Rad, Gen-Probe, Roche, Tecan and other suppliers.

Extensive review of molecular diagnostic technologies, test formats, detection methodologies, trends in testing automation and over 30 target/signal amplification methods, including:

PCR

bDNA

SDA

NASBA

TMA

SSSR, and others

LCR

Universities and research centers developing new molecular diagnostic technologies and products.

Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Companies developing and marketing molecular diagnostics products, by test and application.

Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,150 pages and 213 tables

Contents

I. INTRODUCTION

II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- D. Auxiliary Products

III. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VI. WORLDWIDE MARKET AND TECHNOLOGY REVIEW

- A. DNA Sequencing
 - 1. Introduction
 - 2. Sequencing Methods
 - 3. Autoradiography
 - 4. The Human Genome Project
 - 5. Sequencing Automation
 - 6. Image Scanners

7. Fluorescent Detection
8. Gene Profiling
9. Gene Expression
10. Polymorphism Screening
11. Protein Interaction Networks
- B. DNA and RNA Probe Technologies
 1. Basic Principles
 2. Probe Preparation
 3. The DNA Probe Test
 4. Test Formats
 5. Labeling Techniques
 6. Amplification Methods
- C. Detection Technologies
 1. Radioactive Methods
 - a. Overview
 - b. Major Isotopes
 2. Non-Isotopic Methods
 - a. Enzymatic Labels
 - b. Chemical Labeling
 - c. Fluorescence
 - d. Chemiluminescence
 - e. Electrical Conductivity
- D. Molecular Diagnostic Instrumentation Review
 1. Abbott LCx
 2. Beckman Coulter/Biomek FK
 3. BD Viper System with XTR Technology
 4. BD Innova
 5. Becton Dickinson SDA
 6. bioMerieux NucliSENS easyMAG
 7. bioMerieux NucliSENS easyQ and MiniMAG
 8. Bio-Rad GeneScope
 9. Cepheid GeneXpert
 10. Curetis Unyvero
 11. GenMark Dx eSensor XT-8
 12. Hologic/Gen-Probe Panther
 13. Hologic/Gen-Probe Tigris/DTS
 14. HTG Molecular Edge
 15. Life Technologies QuantStudio Dx
 16. Qiagen QIASymphony RGQ

17. Roche Cobas Amplicor
 18. Roche Cobas TaqMan
 19. Roche Cobas TaqMan
 20. Roche Cobas TaqMan AmpliPrep
 21. Roche LighCycler
 22. Roche Cobas 4800
 23. Roche Cobas s
 24. Siemens Versant
 25. Tecan LS Series
- E. Biochips: Genosensors, Microarrays, Labs-on-the-Chip
Liquid Transportation and Mixing
Separation
Reaction
Detection
- F. Pharmacogenomics
- G. Major Applications
1. Microbiology/Infectious Diseases
 - a. Overview
 - b. Major Infectious Diseases
 - AIDS/HIV
 - Adenovirus
 - Aeromonads
 - Anthrax/Bacillus Anthracis
 - Arboviruses
 - Babesiosis
 - Bacillary Epithelioid Angiomatosis (BEA), other Bartonella (Rochalimaea)
 - Blastocystis Hominis
 - Brucella
 - Campylobacter
 - Candida
 - Chagas Disease
 - Chancroid
 - Chlamydia
 - Clostridium Difficile
 - Coronaviruses
 - Coxsackieviruses
 - Creutzfeldt-Jakob's Disease
 - Cryptosporidium Parvum
 - Cyclospora Cayetanensis

Cytomegalovirus
Ebola Virus
E. Coli
Echovirus
Encephalitis
Enteroviruses
Epstein-Barr Virus
Giardia Lamblia
Gonorrhea
Granuloma Inguinale
Hantavirus
Helicobacter Pylori
Hepatitis
Herpes Simplex Virus
Human Herpes Virus-6 (HHV-6)
Influenza Viruses
Legionella
Lyme Disease
Lymphogranuloma Venereum (LGV)
Malaria
Measles (Rubeola)
Meningitis
Microsporidium
Mononucleosis
Mumps
Mycoplasma
Papillomaviruses
Parvovirus B19
Pneumonia
Polyomaviruses
Pseudomonas Aeruginosa
Rabies
Respiratory Syncytial Virus (RSV)
Rhinoviruses
Rotavirus
Rubella
Salmonellosis
Septicemia
Shigellosis

Staphylococcus Aureus

Streptococci

Syphilis

Toxoplasmosis

Trichomonas Vaginalis

Tuberculosis

Vibrio

West Nile Virus

Yersinia

2. Cancer Testing

a. Overview

b. Major Cancer Types

Prostate

Lung

Colon and Rectum

Breast

Skin

Uterine

Leukemia

Oral

c. Oncogenes

Abl/abl-bcr

AIB1

BCL-2

BRCA1

CD44

C-fos

C-myb

C-myc

CYP17

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

- Reg
- Sis
- Src
- 3. Genetic Diseases
 - a. Overview
 - b. Nucleic Acid Amplification
 - c. Chromosome Imaging
 - d. Genomics Technologies
 - e. Proteomics Technologies
 - f. Current Pharmacogenomic Tests
 - g. Future Pharmacogenomic Testing
 - h. Major Diseases
 - Achondroplasia
 - Autosomal Dominant Polycystic Kidney Disease
 - Cancer
 - Cosmetogenomics
 - Cystic Fibrosis
 - Down's Syndrome
 - Duchenne and Becker Muscular Dystrophy
 - Factor V (Leiden)
 - Factor IX Deficiency
 - Fragile X Syndrome
 - Heart Disease
 - Hemochromatosis
 - Hemophilia
 - Huntington's Disease
 - Maternal-Fetal Incompatibility
 - Multiple Endocrine Neoplasia
 - Phenylketonuria (PKU)
 - Polycystic Kidney Disease (PKD)
 - Prenatal Screening
 - Retinitis Pigmentosa
 - Retinoblastoma
 - Sickle Cell Anemia
 - Spinal Muscular Atrophy
 - Vitamin B12 Metabolism
 - i. Social Issues and Concerns
- 4. Forensic Testing
 - a. Overview

- b. Multilocus and Single Locus Probes
- c. DNA Profile Data Banks
- d. Judicial Implementation
- e. Major Crime Categories
- f. Factors Contributing to the DNA Probe Market Expansion
 - Technology Availability
 - Use of Hair as Evidence
- g. Wildlife Forensics
- 5. Paternity Testing/HLA Typing
- 6. Other Applications
 - a. Disease Susceptibility Testing
 - b. Cardiovascular Diseases
 - c. Diabetes
 - d. Alzheimer's Disease
 - e. Periodontal Disease
 - f. Plasma Purification
 - g. Organ Transplantation
 - h. Water Contamination
 - i. Other
- H. Competing/complementing
 - 1. Monoclonal Antibodies/Immunoassays
 - 2. RNA Probes
 - 3. Two-Dimensional Electrophoresis
 - 4. Flow Cytometry

VII. COUNTRY ANALYSES: VOLUME AND SALES FORECASTS--INFECTIOUS DISEASES, GENETIC DISEASES, CANCER, FORENSIC AND PATERNITY TESTING

Austria
Belgium
Bulgaria
Czech Republic
Denmark
Estonia
Finland
France
Germany
Greece
Hungary

Iceland
Ireland
Italy
Latvia
Lithuania
Malta
Netherlands
Norway
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK

VIII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix/Thermo Fisher
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Biotest
CellMark Forensics/LabCorp
Cepheid
Decode Genetics
Diadexus
Eiken
Elitech Group
Enzo
Exact Sciences

Fujirebio
Grifols
Hologic/Gen-Probe
Illumina
Kreatech/Leica
Li-Cor Biosciences
Monogram Biosciences/LabCorp
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper
Proteome Sciences
Qiagen
Roche
Scienion
Sequenom
Shimadzu
Siemens
Sierra Molecular
Takara Bio
Tecan Group

IX. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING INNOVATIVE MOLECULAR DIAGNOSTIC TECHNOLOGIES AND PRODUCTS

List Of Tables

LIST OF TABLES

Austria Molecular Diagnostics Test Volume and Sales Forecasts by Application
Austria Molecular Diagnostics Test Volume Forecasts by Application
Austria Major Infectious Disease Test Volume Forecasts by Assay
Austria Molecular Diagnostics Market Forecasts by Application
Austria Major Infectious Disease Diagnostics Market Forecasts by Assay
Belgium Molecular Diagnostics Test Volume and Sales Forecasts by Application
Belgium Molecular Diagnostics Test Volume Forecasts by Application
Belgium Major Infectious Disease Test Volume Forecasts by Assay
Belgium Molecular Diagnostics Market Forecasts by Application
Belgium Major Infectious Disease Diagnostics Market Forecasts by Assay
Bulgaria Molecular Diagnostics Test Volume and Sales Forecasts by Application
Bulgaria Molecular Diagnostics Test Volume Forecasts by Application
Bulgaria Major Infectious Disease Test Volume Forecasts by Assay
Bulgaria Molecular Diagnostics Market Forecasts by Application
Bulgaria Major Infectious Disease Diagnostics Market Forecasts by Assay
Czech Republic Molecular Diagnostics Test Volume and Sales Forecasts by Application
Czech Republic Molecular Diagnostics Test Volume Forecasts by Application
Czech Republic Major Infectious Disease Test Volume Forecasts by Assay
Czech Republic Molecular Diagnostics Market Forecasts by Application
Czech Republic Major Infectious Disease Diagnostics Market Forecasts by Assay
Denmark Molecular Diagnostics Test Volume and Sales Forecasts by Application
Denmark Molecular Diagnostics Test Volume Forecasts by Application
Denmark Major Infectious Disease Test Volume Forecasts by Assay
Denmark Molecular Diagnostics Market Forecasts by Application
Denmark Major Infectious Disease Diagnostics Market Forecasts by Assay
Estonia Molecular Diagnostics Test Volume and Sales Forecasts by Application
Estonia Molecular Diagnostics Test Volume Forecasts by Application
Estonia Major Infectious Disease Test Volume Forecasts by Assay
Estonia Molecular Diagnostics Market Forecasts by Application
Estonia Major Infectious Disease Diagnostics Market Forecasts by Assay
Finland Molecular Diagnostics Test Volume and Sales Forecasts by Application
Finland Molecular Diagnostics Test Volume Forecasts by Application
Finland Major Infectious Disease Test Volume Forecasts by Assay
Finland Molecular Diagnostics Market Forecasts by Application
Finland Major Infectious Disease Diagnostics Market Forecasts by Assay

France Molecular Diagnostics Test Volume and Sales by Major Application
France Laboratories Performing DNA Sequencing by Market Segment
France Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
France Molecular Diagnostics Test Volume by Major Application
France Major Infectious Disease Test Volume by Assay
France Major Infectious Disease Test Volume by Method
France Molecular Diagnostics Market by Major Application
France Molecular Diagnostics Market Estimated Sales and Market Shares of Major Suppliers
France Major Infectious Disease Diagnostics Market by Assay
France AIDS Testing Market Estimated Sales by Major Supplier
France Adenovirus Testing Market Estimated Sales by Major Supplier
France Chlamydia Testing Market Estimated Sales by Major Supplier
France CMV Testing Market Estimated Sales by Major Supplier
France Gonorrhoea Testing Market Estimated Sales by Major Supplier
France Hepatitis Testing Market Estimated Sales by Major Supplier
France Hepatitis C Testing Market Estimated Sales by Major Supplier
France HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
France Herpes Testing Market Estimated Sales by Major Supplier
France Influenza Testing Market Estimated Sales by Major Supplier
France Meningitis Testing Market Estimated Sales by Major Supplier
France Mycoplasma Testing Market Estimated Sales by Major Supplier
France RSV Testing Market Estimated Sales by Major Supplier
France Shigella Testing Market Estimated Sales by Major Supplier
Germany Molecular Diagnostics Test Volume and Sales by Major Application
Germany Laboratories Performing DNA Sequencing by Market Segment
Germany Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Germany Molecular Diagnostics Test Volume by Major Application
Germany Major Infectious Disease Test Volume by Assay
Germany Major Infectious Disease Test Volume by Method
Germany Molecular Diagnostics Market by Major Application
Germany Molecular Diagnostics Market Estimated Sales and Market Shares of Major Suppliers
Germany Major Infectious Disease Diagnostics Market by Assay
Germany AIDS Testing Market Estimated Sales by Major Supplier
Germany CMV Testing Market Estimated Sales by Major Supplier
Germany EBV Testing Market Estimated Sales by Major Supplier
Germany Gonorrhoea Testing Market Estimated Sales by Major Supplier

Germany Hepatitis Testing Market Estimated Sales by Major Supplier
Germany Hepatitis C Testing Market Estimated Sales by Major Supplier
Germany HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
Germany Herpes Testing Market Estimated Sales by Major Supplier
Germany Influenza Testing Market Estimated Sales by Major Supplier
Germany Meningitis Testing Market Estimated Sales by Major Supplier
Germany Mycoplasma Testing Market Estimated Sales by Major Supplier
Germany Pneumonia Testing Market Estimated Sales by Major Supplier
Germany RSV Testing Market Estimated Sales by Major Supplier
Germany Rotavirus Testing Market Estimated Sales by Major Supplier
Greece Molecular Diagnostics Test Volume and Sales Forecasts by Application
Greece Molecular Diagnostics Test Volume Forecasts by Application
Greece Major Infectious Disease Test Volume Forecasts by Assay
Greece Molecular Diagnostics Market Forecasts by Application
Greece Major Infectious Disease Diagnostics Market Forecasts by Assay
Hungary Molecular Diagnostics Test Volume and Sales Forecasts by Application
Hungary Molecular Diagnostics Test Volume Forecasts by Application
Hungary Major Infectious Disease Test Volume Forecasts by Assay
Hungary Molecular Diagnostics Market Forecasts by Application
Hungary Major Infectious Disease Diagnostics Market Forecasts by Assay
Iceland Molecular Diagnostics Test Volume and Sales Forecasts by Application
Iceland Molecular Diagnostics Test Volume Forecasts by Application
Iceland Major Infectious Disease Test Volume Forecasts by Assay
Iceland Molecular Diagnostics Market Forecasts by Application
Iceland Major Infectious Disease Diagnostics Market Forecasts by Assay
Ireland Molecular Diagnostics Test Volume and Sales Forecasts by Application
Ireland Molecular Diagnostics Test Volume Forecasts by Application
Ireland Major Infectious Disease Test Volume Forecasts by Assay
Ireland Molecular Diagnostics Market Forecasts by Application
Ireland Major Infectious Disease Diagnostics Market Forecasts by Assay
Italy Molecular Diagnostics Test Volume and Sales by Major Application
Italy Laboratories Performing DNA Sequencing by Market Segment
Italy Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Italy Molecular Diagnostics Test Volume by Major Application
Italy Major Infectious Disease Test Volume by Assay
Italy Major Infectious Disease Test Volume by Method
Italy Molecular Diagnostics Market by Major Application
Italy Molecular Diagnostics Market Estimated Sales and Market Shares of Major Suppliers

Italy Major Infectious Disease Diagnostics Market by Assay
Italy AIDS Testing Market Estimated Sales by Major Supplier
Italy CMV Testing Market Estimated Sales by Major Supplier
Italy Gonorrhoea Testing Market Estimated Sales by Major Supplier
Italy Hepatitis Testing Market Estimated Sales by Major Supplier
Italy Hepatitis C Testing Market Estimated Sales by Major Supplier
Italy HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
Italy Herpes Testing Market Estimated Sales by Major Supplier
Italy Influenza Testing Market Estimated Sales by Major Supplier
Italy Meningitis Testing Market Estimated Sales by Major Supplier
Italy Mycoplasma Testing Market Estimated Sales by Major Supplier
Italy RSV Testing Market Estimated Sales by Major Supplier
Latvia Molecular Diagnostics Test Volume and Sales Forecasts by Application
Latvia Molecular Diagnostics Test Volume Forecasts by Application
Latvia Major Infectious Disease Test Volume Forecasts by Assay
Latvia Molecular Diagnostics Market Forecasts by Application
Latvia Major Infectious Disease Diagnostics Market Forecasts by Assay
Lithuania Molecular Diagnostics Test Volume and Sales Forecasts by Application
Lithuania Molecular Diagnostics Test Volume Forecasts by Application
Lithuania Major Infectious Disease Test Volume Forecasts by Assay
Lithuania Molecular Diagnostics Market Forecasts by Application
Lithuania Major Infectious Disease Diagnostics Market Forecasts by Assay
Malta Molecular Diagnostics Test Volume and Sales Forecasts by Application
Malta Molecular Diagnostics Test Volume Forecasts by Application
Malta Major Infectious Disease Test Volume Forecasts by Assay
Malta Molecular Diagnostics Market Forecasts by Application
Malta Major Infectious Disease Diagnostics Market Forecasts by Assay
Netherlands Molecular Diagnostics Test Volume and Sales Forecasts by Application
Netherlands Molecular Diagnostics Test Volume Forecasts by Application
Netherlands Major Infectious Disease Test Volume Forecasts by Assay
Netherlands Molecular Diagnostics Market Forecasts by Application
Netherlands Major Infectious Disease Diagnostics Market Forecasts by Assay
Norway Molecular Diagnostics Test Volume and Sales Forecasts by Application
Norway Molecular Diagnostics Test Volume Forecasts by Application
Norway Major Infectious Disease Test Volume Forecasts by Assay
Norway Molecular Diagnostics Market Forecasts by Application
Norway Major Infectious Disease Diagnostics Market Forecasts by Assay
Poland Molecular Diagnostics Test Volume and Sales Forecasts by Application
Poland Molecular Diagnostics Test Volume Forecasts by Application

Poland Major Infectious Disease Test Volume Forecasts by Assay
Poland Molecular Diagnostics Market Forecasts by Application
Poland Major Infectious Disease Diagnostics Market Forecasts by Assay
Portugal Molecular Diagnostics Test Volume and Sales Forecasts by Application
Portugal Molecular Diagnostics Test Volume Forecasts by Application
Portugal Major Infectious Disease Test Volume Forecasts by Assay
Portugal Molecular Diagnostics Market Forecasts by Application
Portugal Major Infectious Disease Diagnostics Market Forecasts by Assay
Romania Molecular Diagnostics Test Volume and Sales Forecasts by Application
Romania Molecular Diagnostics Test Volume Forecasts by Application
Romania Major Infectious Disease Test Volume Forecasts by Assay
Romania Molecular Diagnostics Market Forecasts by Application
Romania Major Infectious Disease Diagnostics Market Forecasts by Assay
Slovakia Molecular Diagnostics Test Volume and Sales Forecasts by Application
Slovakia Molecular Diagnostics Test Volume Forecasts by Application
Slovakia Major Infectious Disease Test Volume Forecasts by Assay
Slovakia Molecular Diagnostics Market Forecasts by Application
Slovakia Major Infectious Disease Diagnostics Market Forecasts by Assay
Slovenia Molecular Diagnostics Test Volume and Sales Forecasts by Application
Slovenia Molecular Diagnostics Test Volume Forecasts by Application
Slovenia Major Infectious Disease Test Volume Forecasts by Assay
Slovenia Molecular Diagnostics Market Forecasts by Application
Slovenia Major Infectious Disease Diagnostics Market Forecasts by Assay
Spain Molecular Diagnostics Test Volume and Sales by Major Application
Spain Laboratories Performing DNA Sequencing by Market Segment
Spain Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Spain Molecular Diagnostics Test Volume by Major Application
Spain Major Infectious Disease Test Volume by Assay
Spain Major Infectious Disease Test Volume by Method
Spain Molecular Diagnostics Market by Major Application
Spain Molecular Diagnostics Market Estimated Sales and Market Shares of Major Suppliers
Spain Major Infectious Disease Diagnostics Market by Assay
Spain AIDS Testing Market Estimated Sales by Major Supplier
Spain Chlamydia Testing Market Estimated Sales by Major Supplier
Spain CMV Testing Market Estimated Sales by Major Supplier
Spain Gonorrhoea Testing Market Estimated Sales by Major Supplier
Spain Hepatitis Testing Market Estimated Sales by Major Supplier
Spain Hepatitis C Testing Market Estimated Sales by Major Supplier

Spain HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
Spain Herpes Testing Market Estimated Sales by Major Supplier
Spain Influenza Testing Market Estimated Sales by Major Supplier
Spain Meningitis Testing Market Estimated Sales by Major Supplier
Spain Mycoplasma Testing Market Estimated Sales by Major Supplier
Sweden Molecular Diagnostics Test Volume and Sales Forecasts by Application
Sweden Molecular Diagnostics Test Volume Forecasts by Application
Sweden Major Infectious Disease Test Volume Forecasts by Assay
Sweden Molecular Diagnostics Market Forecasts by Application
Sweden Major Infectious Disease Diagnostics Market Forecasts by Assay
Switzerland Molecular Diagnostics Test Volume and Sales Forecasts by Application
Switzerland Molecular Diagnostics Test Volume Forecasts by Application
Switzerland Major Infectious Disease Test Volume Forecasts by Assay
Switzerland Molecular Diagnostics Market Forecasts by Application
Switzerland Major Infectious Disease Diagnostics Market Forecasts by Assay
U.K. Molecular Diagnostics Test Volume and Sales by Major Application
U.K. Laboratories Performing DNA Sequencing by Market Segment
U.K. Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
U.K. Molecular Diagnostics Test Volume by Major Application
U.K. Major Infectious Disease Test Volume by Assay
U.K. Major Infectious Disease Test Volume by Method
U.K. Molecular Diagnostics Market by Major Application
U.K. Molecular Diagnostics Market Estimated Sales and Market Shares of Major Suppliers
U.K. Major Infectious Disease Diagnostics Market by Assay
U.K. AIDS Testing Market Estimated Sales by Major Supplier
U.K. Gonorrhoea Testing Market Estimated Sales by Major Supplier
U.K. Hepatitis Testing Market Estimated Sales by Major Supplier
U.K. Hepatitis C Testing Market Estimated Sales by Major Supplier
U.K. HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier
U.K. Influenza Testing Market Estimated Sales by Major Supplier
U.K. Mycoplasma Testing Market Estimated Sales by Major Supplier
U.K. Pneumonia Testing Market Estimated Sales by Major Supplier
U.K. Shigella Testing Market Estimated Sales by Major Supplier
Major Companies Developing or Marketing AIDS Molecular Diagnostic and Other Direct Identification Tests
Major Companies Developing or Marketing Adenovirus Molecular Diagnostic and Other Direct Identification Tests
Major Companies Developing or Marketing Bartonella Molecular Diagnostic and Other

Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Candida Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Clostridium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Coronavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Cryptosporidium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Echovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Enterovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Giardia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhoea Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hantavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Helicobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Influenza Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Measles Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Meningitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mononucleosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mumps Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing RSV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rotavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rubella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Septicemia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Syphilis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Trichomonas Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests

Oncogenes Potential Application in Cancer Diagnosis

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