

2024 What's Next for Chemical Industry?-Emerging Trends, Forecasts, Latest Technologies, Competitive SWOT Analysis

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Abstracts

Will the industry consolidate, decentralize, or undergo a bimodal transformation?

How will the current trends affect the major market segments?

Which companies will enter the market and which will not survive?

The companies analyzed in this report include: BASF

Dow

Henkel

INEOS

LG Chem

LyondellBasell

Sabir

Sherwin-Williams

Sinopec

Sumitomo

The report provides:

Specific business, new product development and marketing strategies.

Strengths and weaknesses.

Anticipated acquisitions, joint ventures and divestitures.

Major promotional strategies.

Distribution approaches.

Product service and support.

Internally developed and acquired chemical and related capabilities.

Proprietary technologies and patent litigations.

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